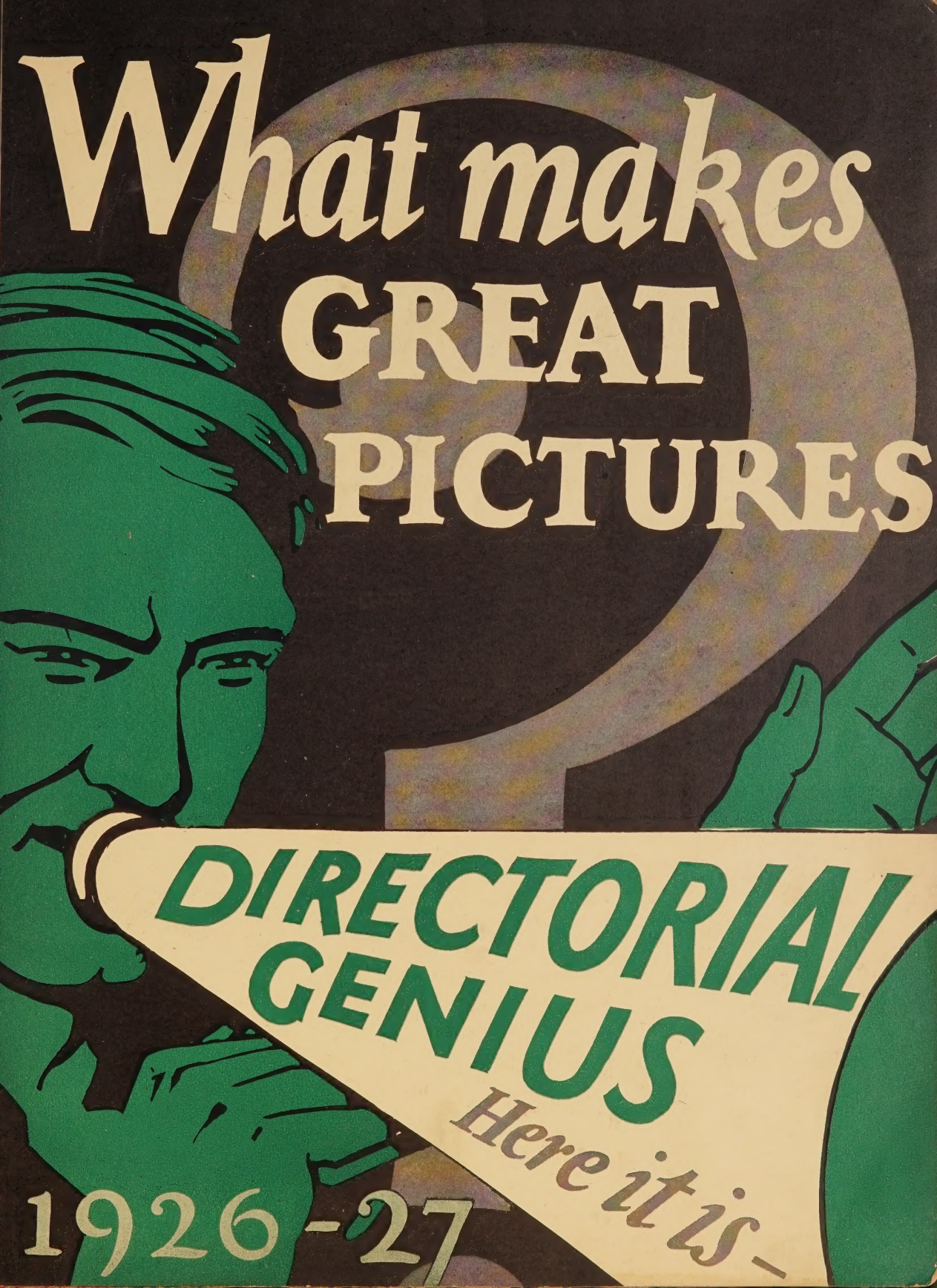
ANNOUNCEMENT

1926
1927

PRODUCERS DISTRIBUTING CORP.


What makes
GREAT
PICTURES
DIRECTORIAL
GENIUS
Here it is—
1926-27

CECIL B.

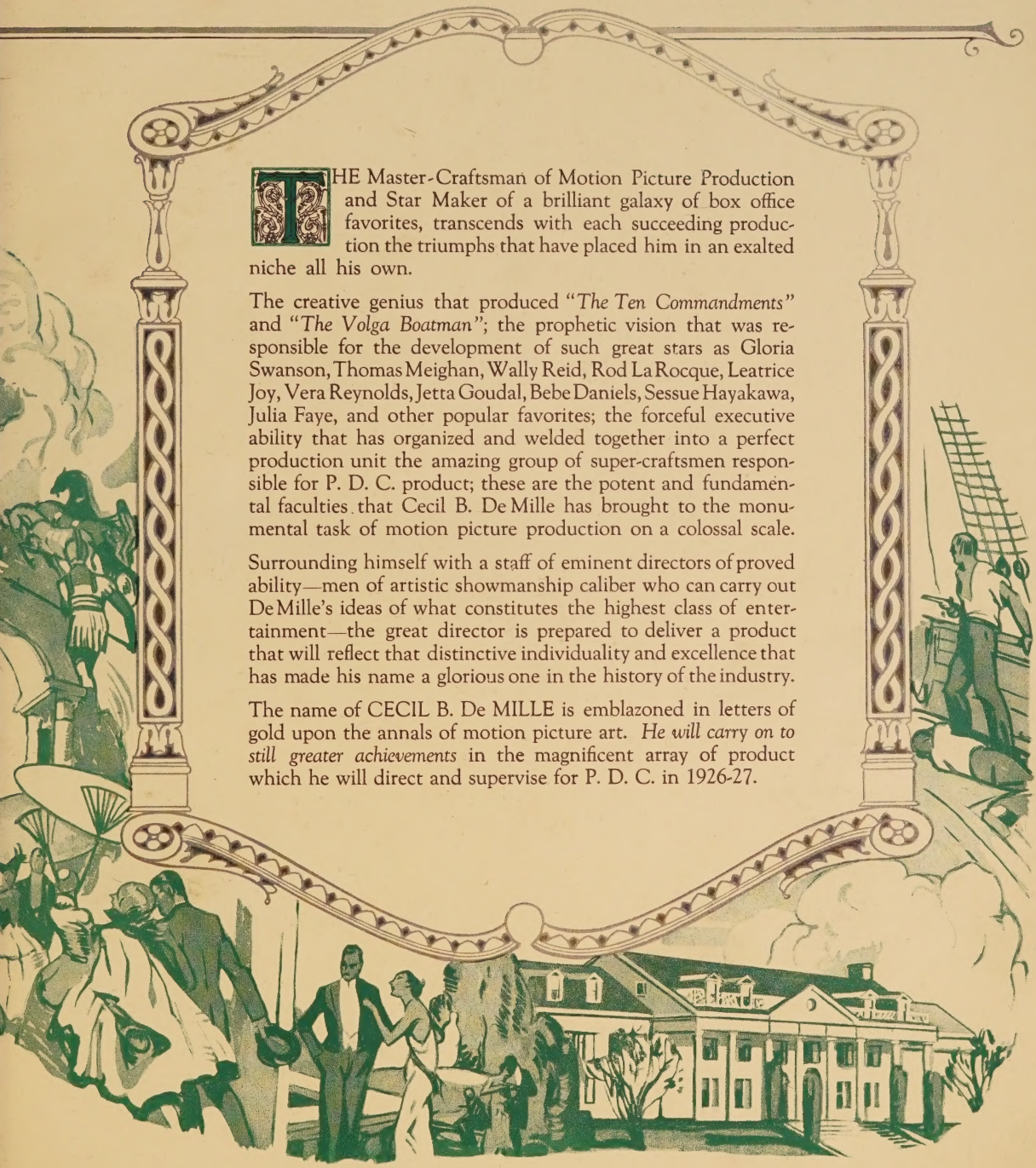
DE MILLE

THE Master-Craftsman of Motion Picture Production and Star Maker of a brilliant galaxy of box office favorites, transcends with each succeeding production the triumphs that have placed him in an exalted niche all his own.

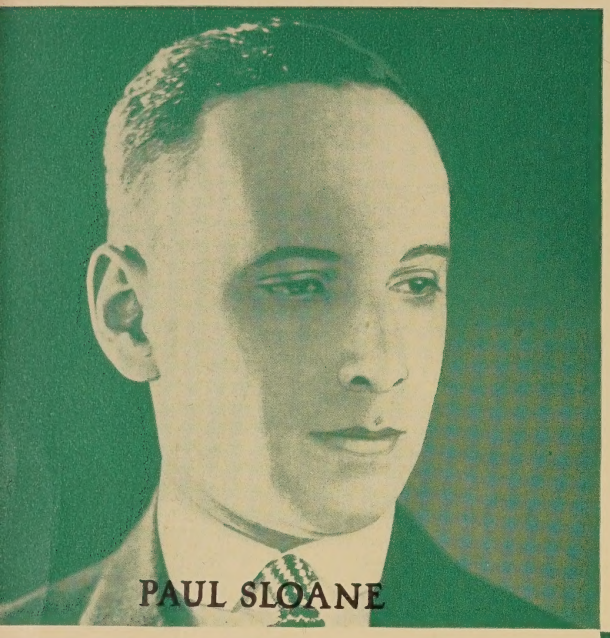
The creative genius that produced *"The Ten Commandments"* and *"The Volga Boatman"*; the prophetic vision that was responsible for the development of such great stars as Gloria Swanson, Thomas Meighan, Wally Reid, Rod La Rocque, Leatrice Joy, Vera Reynolds, Jetta Goudal, Bebe Daniels, Sessue Hayakawa, Julia Faye, and other popular favorites; the forceful executive ability that has organized and welded together into a perfect production unit the amazing group of super-craftsmen responsible for P. D. C. product; these are the potent and fundamental faculties that Cecil B. De Mille has brought to the monumental task of motion picture production on a colossal scale.

Surrounding himself with a staff of eminent directors of proved ability—men of artistic showmanship caliber who can carry out De Mille's ideas of what constitutes the highest class of entertainment—the great director is prepared to deliver a product that will reflect that distinctive individuality and excellence that has made his name a glorious one in the history of the industry.

The name of CECIL B. De MILLE is emblazoned in letters of gold upon the annals of motion picture art. *He will carry on to still greater achievements* in the magnificent array of product which he will direct and supervise for P. D. C. in 1926-27.



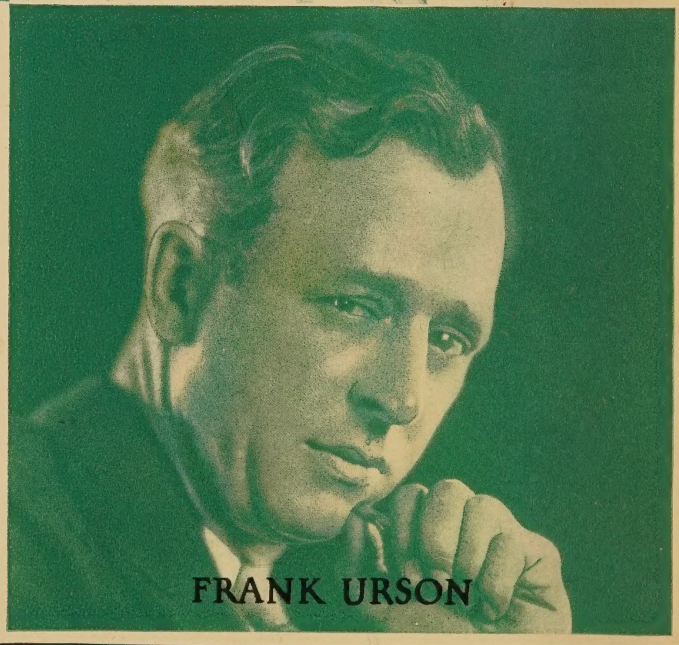
An imposing array



PAUL SLOANE

EDWARD DILLON

FRANK REICHER

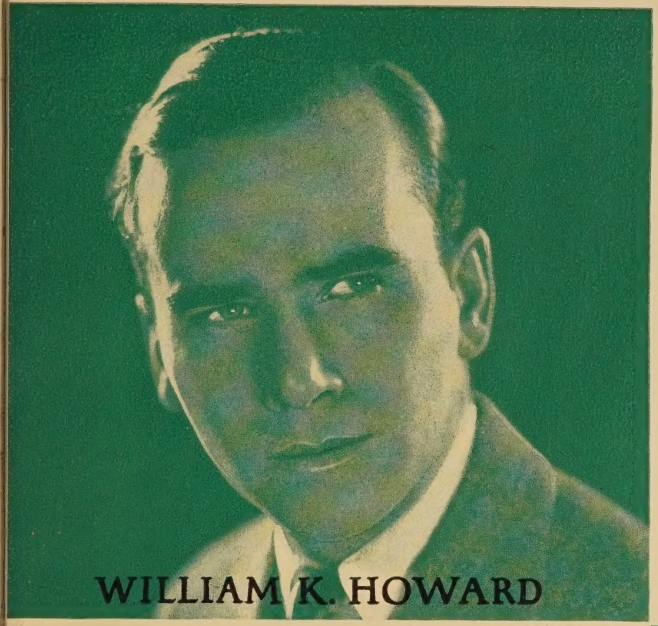


FRANK URSON

DIRECTORS - ARTISTS - SHOW-

satisfy the Public

of directorial talent



WILLIAM K. HOWARD

ALAN HALE

E. MASON HOPPER

RALPH INCE

MEN who can *gauge* and *taste* at the *Box-office*

WILLIAM C. de MILLE

THE acquisition of William C. de Mille marks an addition of directorial genius and production craftsmanship to the brilliant array of directors on the roster of P. D. C. production units, that is significant and of distinct showmanship value.

WILLIAM de MILLE ranks among the foremost producer-directors of this or any other country. A noted playwright, the author of such stage successes as "Strongheart", "The Warrens of Virginia", "The Land of the Free" and "The Woman", William de Mille brought to the screen all the wealth of a thorough knowledge of dramatic values in his direction of such outstanding screen successes as "Bought and Paid For", "Miss Lulu Bett", "Nice People", "Clarence", "What Every Woman Knows", "Grumpy", "The Fast Set", "Icebound", "New Brooms", "Lost--a Wife", "Don't Call It Love", and many other productions that have reaped a harvest at the box office.

William de Mille's productions belong to a class distinctly their own. He makes his characters absolutely true to life, and delicacy of sentiment and humor are the musical chords which he plays with the touch of a master. His name never has been identified with a failure. His unbroken record of veritable box office sensations, attest to the high entertainment value of his product.

The association of William de Mille with P. D. C. marks the completion of a corps of directors unsurpassed in the industry.

His first production under P. D. C. banner will be "For Alimony Only", starring Leatrice Joy.

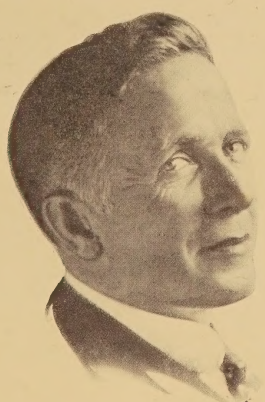
3 Directorial ACES!

Donald Crisp

Director of Douglas Fairbanks' "Don Q", most of the Bryant Washburn pictures; Vera Reynolds in "Sunny Side Up", her first starring picture; "The Yankee Clipper" and other specials.

Rupert Julian

The man who created a furore with "Three Faces East", "The Merry-Go-Round", and "The Phantom of the Opera". A great artist, a master showman, an inspired director, whose brilliant record is an open book.



George Melford

George Melford specializes in "money" pictures. This is proved by the success of such productions as "The Sheik", "Friendly Enemies", "Java Head", "The Great Impersonation", "Without Mercy", and other money-makers.

The amazing group of master craftsmen represented in the line-up of *Directors* on the *P.D.C.* program is a gilt-edged *guarantee* of money-making, Box-office attractions ....

-and now-/ the KING of COMEDY

AL CHRISTIE

Al Christie has won the title of The Comedy King of Producers by right of achievement. In the sphere of Feature Comedy, he reigns supreme.

The record-breaking sensational successes of "Charley's Aunt" and "Madam Behave", prove that as a producer of laughter-provoking features that inundate the box office with dollars and send audiences away chuckling, Al Christie is without a peer.

The first big Christie Special on P. D. C. Program for 1926-27 is *"The Nervous Wreck"*, based on the stage play which created a furore on Broadway and on tour.

PRODUCERS DISTRIBUTING CORPORATION

1926 1927

What makes GREAT PICTURES

Here they are

STUDIO FACILITIES

CECIL B. STUDIOS

DE MILLE
Culver City, CALIF.

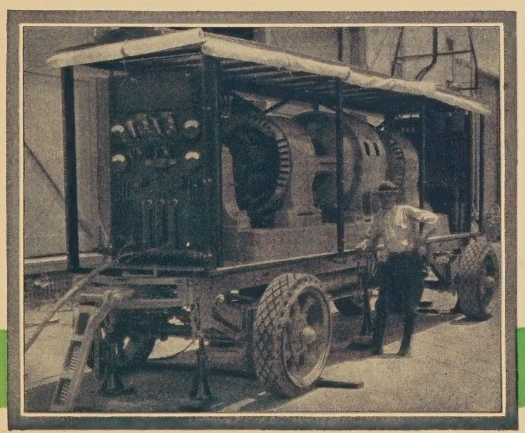
THE home of the great Cecil B. De Mille productions is one of the largest, best equipped and most efficiently arranged plants in the world for the production of motion pictures.

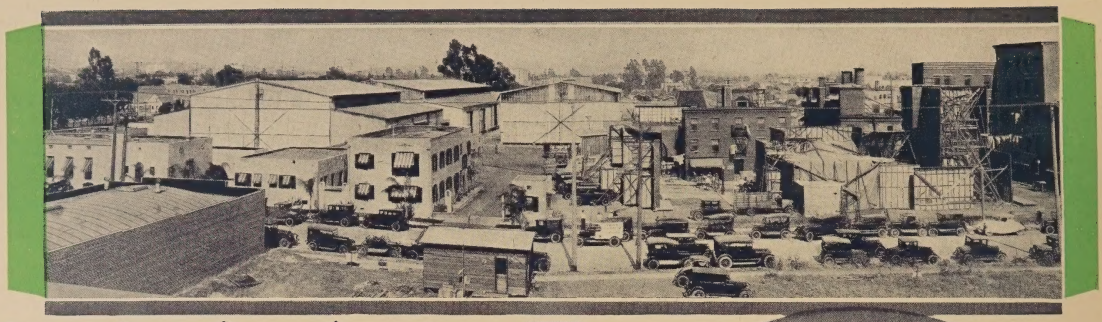
Covering a vast area at Culver City, the De Mille Studios form a veritable beehive of artistic production activity, functioning with perfect coordination in every department under the able supervision of the brilliant production staff with which Cecil B. De Mille has surrounded himself.

Through the recent signing of a lease, an additional forty-two acres have been added to the present site, thus making this film plant one of the largest in the world.

Expansion of the studio is now under way to facilitate the carrying out of the coming season's monster production program. Several additional large stages are being constructed, under the supervision of William Sistrom, General Manager. A new power plant capable of generating electric power for the enlarged studio, is being installed. Paved streets connecting the various sections of the studio, additional equipment and the enlarging of the wardrobe department, are other improvements under way.

No production is too spectacular or too colossal in proportions to be accomodated by the vast stages and perfect mechanical equipment of these studios. Here was made De Mille's latest and greatest screen triumph, *"The Volga Boatman,"* with its magnificent, gigantic sets and superb lighting and scenic effects. Here will be made the big De Mille Specials and the great array of Features presented by De Mille on the P. D. C. program.





THE mammoth Metropolitan Studios in Hollywood form a powerful unit in the production plants making product for the P. D. C. program of releases.

Combining the most advanced facilities for the making of scenically perfect productions, under the efficient and progressive management of William Sistrom, Metropolitan Studios have been improved and brought to a state of technical perfection that makes it a model plant.

Among the recent improvements effected by Mr. Sistrom was the construction of a new stage, 125x450 feet long. This gigantic stage is new in every sense of the word, embodying new types of construction, equipment, wiring and ventilation.

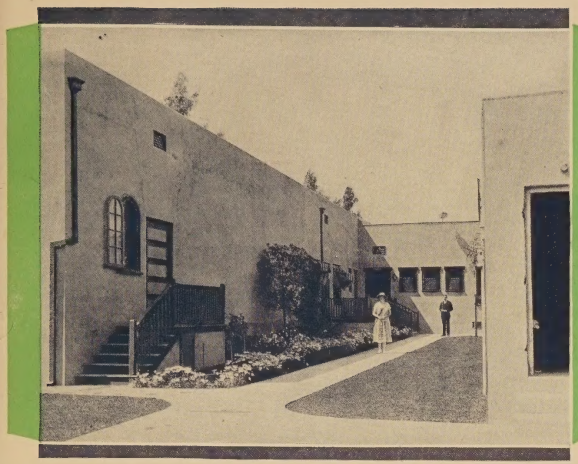
New features incorporated in its construction are:

A semi-domed ceiling which permits, in long shots, the securing of outdoor atmosphere. A cinematographer's experimental room where light and lens tests are made.

A new system for overhead wiring which eliminates time usually lost in hanging overhead lights. A system of suspended tracks, used to hoist large sets into position, covering every foot of the stage.

Among the big productions in the making and to be made at the Metropolitan Studios are: Five pictures starring Marie Prevost; three starring Priscilla Dean; two Junior Coghlan pictures; and the big Metropolitan Specials.

METROPO STUDIOS

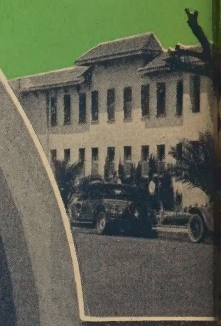


LITAN

Hollywood, Calif.

Christie STUDIOS

Hollywood Calif.



THE story of the Christie Studios is paralleled only in the annals that record the phenomenal growth of the motion picture industry itself.

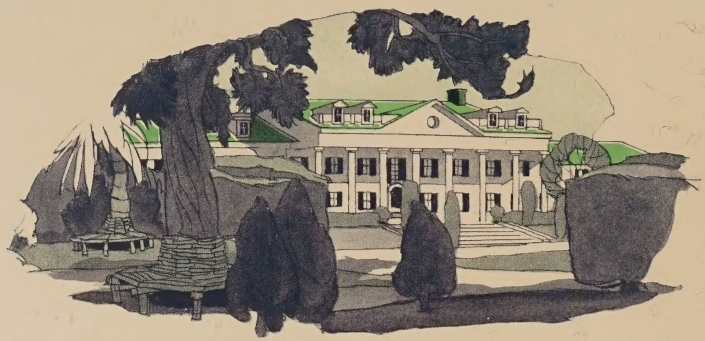
Al and Charles Christie are trail-blazers in motion picture production. When the art of picture making was in its adolescence, Al Christie brought the first caravan of players to Hollywood. This was on October 27, 1911. In an orange grove where a hotel of theirs now stands they shot three hundred feet of picture for Nestor.

It is a far cry from that first three hundred feet of negative to "CHARLEY'S AUNT." The pygmy has grown into a Colossus. The orange grove into the magnificent Christie studios which extend a city block along Sunset Boulevard, a production plant that embraces every modern equipment for the making of big Comedy Specials, complete in all departments.

The reputation of the Christies has kept pace with their physical and financial growth. What that reputation means to the industry, was aptly expressed by Bill Reilly recently in the *Moving Picture World*, when he said:

"What's right with the movies? It is a pleasure to write it—the CHRISTIE BROTHERS. In olden days majesty was surrounded with the HOKUM dictum, 'The KING can do no wrong.' The rate of exchange on the kingly crown has fallen low. The head that used to be uneasy under a crown is now glad to ease under a Stetson. But we'll gamble that if we were to propose: 'The CHRISTIES can do no wrong,' there would be joy in every movie Mudville from coast to coast."

A FIRM FOUNDATION



Imposing, substantial structures can be built only upon firm foundations. The studio production units contributing to P.D.C. program combine every physical means - every modern mechanical and technical device that makes for material excellence in motion pictures -- They constitute the solid base upon which is reared the *magnificent superstructure of superb P.D.C. releases*

WILLIAM SISTROM

GENERAL MANAGER

Cecil B. De Mille and Metropolitan Studios

PRODUCERS DISTRIBUTING CORPORATION

Foreign Distributors Producers International Corporation 130 West 46th Street New York, N Y

What makes
GREAT
PICTURES
Great
AUTHORS
DRAMATISTS
SCENARISTS
- here they are -
1926
1927

EDNA FERBER

EDNA FERBER'S novels are a faithful transcript of life as it is lived today—city life, town life, country life as the great mass of American people experience it.

Possessing a strong, vibrant personality, with a varied and interesting career as a background, her work reflects that personality in picturesque and vivid imagery. Her interest is with the people who work and struggle and dream toward the fundamentally beautiful things in life, and this innate "trueness" is the secret of the tremendous popularity of her stories.

No woman writer of today excells her in terse, trenchant, and vital delineation of American people in every strata. The society woman, the man on the street, the factory worker, the small town inhabitant—all are equally attracted by the genuinely human, interest-compelling quality of her fiction.

That her work lends itself admirably to screen dramatization, is proved by the success of *"Classified,"* starring Corinne Griffith, and *"So Big,"* a First National production with Colleen Moore in the leading role.

One of this gifted woman's greatest stories is *"Gigolo,"* which will serve as a starring vehicle for Rod La Rocque the coming season.

PETER B. KYNE

NO author of the present day has created more vital characters than has Peter B. Kyne, nor has any writer succeeded in weaving around his characters those whimsical and human events that are essential to the true story-teller's art.

Kyne is the apostle of the "great outdoors". For years he has been an inveterate roamer, and all the seven seas and the islands therein have contributed color for the vivid stories of action that have come from his teeming fancy.

All the world reads Peter B. Kyne. His stories are eagerly sought after by magazine editors and he has been a steady contributor to *Cosmopolitan, Red Book* and *The Saturday Evening Post.*

One of Kyne's most loved characterizations is that of the old sea-captain, *"Cappy Ricks"*, made into a great screen production for Thomas Meighan. Another is *"The Valley of Silent Men"*, Wally Reid's most successful screen vehicle Other stories that have served as inspiring motion picture material are: *"The Pride of Palomar," "Never the Twain Shall Meet"*, and *"The Go-Getter"* His *"The Enchanted Hill,"* is being filmed by Famous Players.

One of his latest and best stories is *"Pals of Paradise"*, which will be made into a screen production by Metropolitan Pictures.

JEANIE MACPHERSON

BERTRAM MILLHAUSER

C. GARDNER SULLIVAN

JEANIE MACPHERSON, BERTRAM MILLHAUSER and C. GARDNER SULLIVAN form a powerful corps of creative talent in the production forces of the Cecil B. De Mille Studios. Their careers are studded with brilliant achievements in the writing and production of outstanding box office successes. They will personally supervise many productions presented by De Mille Pictures Corporation.

A VERITABLE BLUEBOOK

ZELDA SEARS

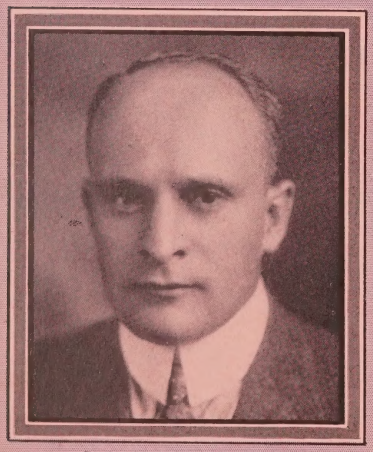
Noted actress, playwright, author. Wrote Mitzi's three greatest successes, *"Pom Pom," "Lady Billy"* and *"The Magic Ring."* Also wrote *"Lollypop,"* the tremendously successful musical comedy. In 1924 she did *"The Clinging Vine"* in which Peggy Wood scored a triumph.

ROSITA FORBES

Explorer, journalist, novelist, wild animal hunter, Rosita Forbes has packed more experience into a dozen years than most men into a lifetime. Her life is a romance in itself, and her work reflects the highlights of her thrilling adventures. *"A Fighting Love"* is her latest success.

OWEN DAVIS

Broadway's most successful playwright, the author of more than 100 plays that scored 'hits.' At present he has three outstanding successes on Broadway; *"The Great Gatsby," "Easy Come, Easy Go"* and *"Beware of Widows."*



C. GARDNER SULLIVAN

A screen writer whose record of successes is unsurpassed. His work bears the box office stamp, appealing through originality, craftsmanship and entertainment value. His successes include: *"The Goldfish," "The Marriage Cheat," "Cheap Kisses," "Playing With Souls," "Human Wreckage," "Hail the Woman," "Dulcy,"* etc.

JEANIE MACPHERSON

Without a peer as the writer of great screen plays, Miss Macpherson has for years been Cecil B. De Mille's adviser and co-worker. Her great work includes: *"The Ten Commandments," "Male and Female," "The Road to Yesterday," "The Whispering Chorus," "Manslaughter,"* and other outstanding successes.

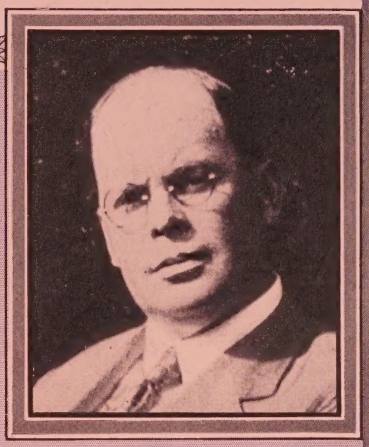
ALBERT PAYSON TERHUNE

World-famous for his out-of doors stories. His dog stories are the greatest ever written. Among his novels are: *"Amateur Inn," "Lad: A Dog," "The Pest," "Treve," "The Man In The Dark," "Tiger's Claw"* and *"Wolf."*

OF WRITING GENIUS

DON MARQUIS

Internationally famous playwright, columnist, humorist. His first play, "*The Old Soak*," scored heavily. His new play, "Mr. *Pie-Eye*," will be produced on Broadway in the Fall. "*The Cruise of the Jasper B.*" will be produced as a stage play in New York the coming season.



SAMUEL MERWIN

One of the most distinguished and popular novelists and playwrights of the day. Author of twenty novels and hundreds of short stories contributed to foremost publications. "*Silk*," "*The Passionate Pilgrim*," and "*Anthony the Absolute*," are among his best known novels.

FRANK R. ADAMS

Inimitable writer of light comedies of American life, which have appeared in Cosmopolitan and other leading magazines. Wrote "*Peter and Mrs. Pan*," "*Against All Comers*," "*This Charming Thief*," "*Misspent Youth*," "*Main Highway*," "*Mr. Man*," "*Two For Tea*," etc.

BERTRAM MILLHAUSER

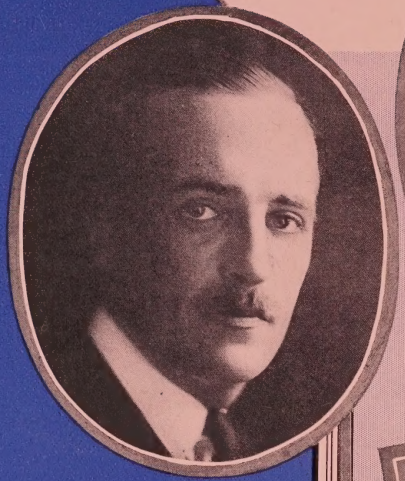
A brilliant and prolific writer whose work places him at the very top rank. He has written more successful serials than any other author. His feature hits include: "*Fools in the Dark*," "*Feet of Clay*," "*The Code of the Sea*," and "*Forty Winks*."

10 NAMES to conjure with *in the* literary world - 10 *distinctive personalities* who have carved a niche high *in the* writers HALL *of* FAME

What a roster of writing genius to *insure* the story *and* Box-office value of a GREAT PROGRAM *of* MOTION PICTURE ENTERTAINMENT!

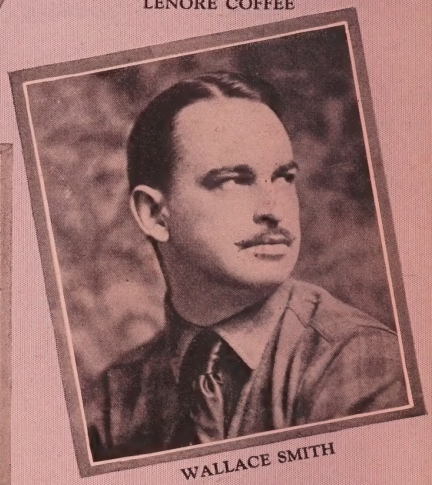
Your guarantee of great stories is the reputation of the authors who write them and of the scenarists who prepare them for the screen.

Every writer on this page is a known quantity. Their work has stood the public test. Their names on a script means entertainment-plus. They form an essential unit in the production of superlative box office pictures.



J. PALMER PARSONS

LENORE COFFEE



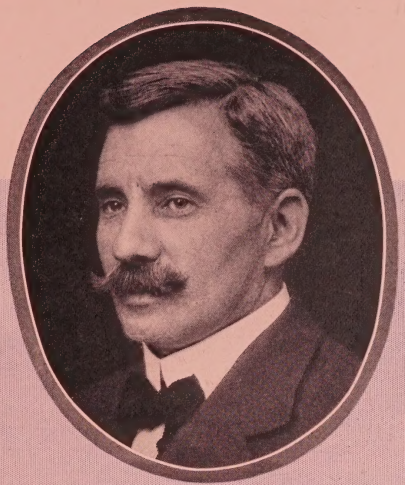
WALLACE SMITH

JACK CUNNINGHAM

IZOLA FORRESTER

MONTE KATTERJOHN

GARRETT FORT

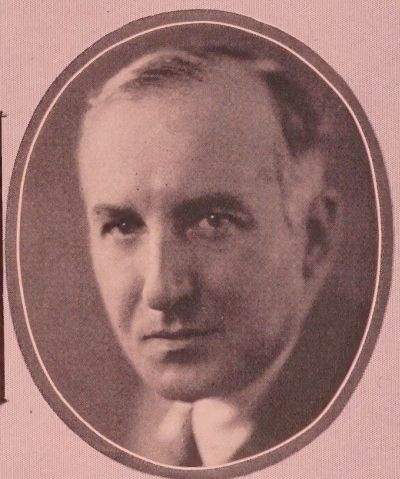


HENRY ST. JOHN COOPER

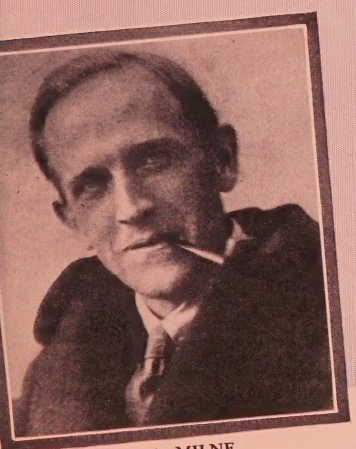
DENISON CLIFT

World famous AUTHORS DRAMATISTS *and* SCENARISTS of proved ability

BEAULAH MARIE DIX

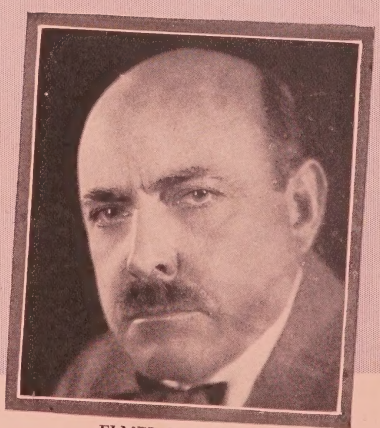


FINIS FOX

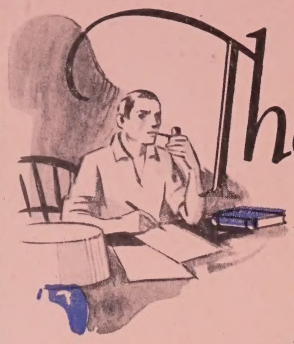


A. A. MILNE

MANN PAGE



ELMER HARRIS



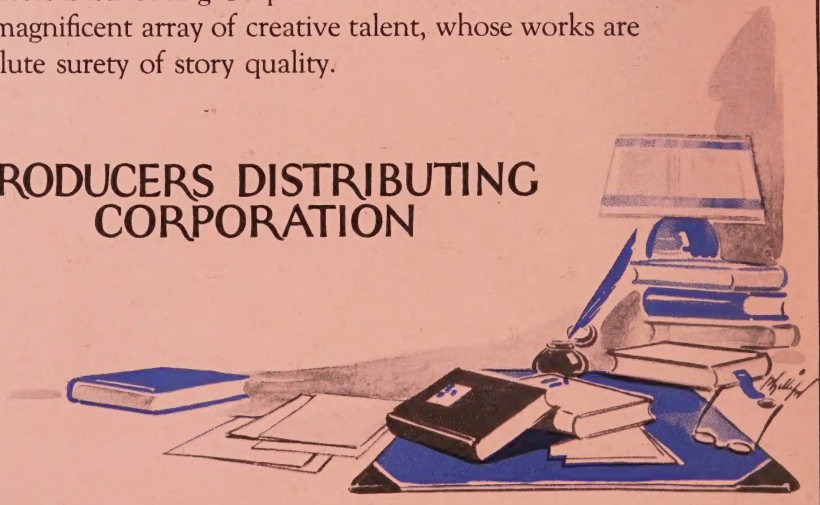
The roster of famous authors, dramatists and scenarists who are responsible for the stories for P. D. C. productions, contains the names of the most brilliant writers of the present time. Their works are known to every reader of fiction, every playgoer and every motion picture lover in the country. Their reputations are a guarantee of the excellence of the dramatic material and the superlative entertainment value of our product.

In the list of novelists and short story writers are those whose works have passed the test of the public tribunal and lead the list of best sellers of the day. Dramatists whose plays have made sensational hits on the stage in New York and other metropolitan centers, are well represented. Writers for the screen whose original stories and adaptations have scored heavily at the box office; scenarists whose ability to translate the spirit of the author's work to the screen in convincing and entertaining form has placed them among the very elite of the craft, complete an array of creative talent of distinctive caliber.

At no time in the history of the industry has the demand for good, entertaining, interest-compelling stories been stronger than it is today. *"Better Stories!"*--is the cry of the public. They are an absolute necessity for the producer and for the exhibitor who must meet that demand.

Producers Distributing Corporation answers that demand with a magnificent array of creative talent, whose works are an absolute surety of story quality.

PRODUCERS DISTRIBUTING CORPORATION



Foreign Distributors
Producers International Corporation
130 West 46th Street
New York, N. Y.

What makes GREAT PICTURES

1926
1927

BOX OFFICE PERSONALITIES

here they are

LEATRICE JOY

ALLURING.. SYMPATHETIC BEAUTIFUL.. -her popularity is growing with leaps *and* bounds

BEAUTY, charm, vivacity and a perfect naturalness in every role she assumes, is the secret of Leatrice Joy's tremendous popular appeal. Each succeeding picture demonstrates her remarkable versatility and adds to her prestige as a box office star.

A product of the Cecil B. De Mille school—for it was in this master-director's great epic *"The Ten Commandments,"* that she scored her first great triumph—Miss Joy has fulfilled every prediction made for her by Mr. De Mille.

Miss Joy's starring vehicles for the coming season have been selected with a view of capitalizing to the fullest extent on the personality, artistry and versatility of this alluring artiste whose popularity is literally growing with leaps and bounds.

Stars that satisfy every demand

ROD LaROCQUE

A STAR with an unbroken record of successes!

ROD LA ROCQUE'S career is an unbroken record of personal triumphs in productions that have scored heavily at the box office.

His work in *"The Ten Commandments"* convinced Cecil B. De Mille that Rod La Rocque possessed all the requisites of a great star, and the success of such starring productions as *"The Coming of Amos," "Braveheart," and "Red Dice,"* has established La Rocque as one of the greatest box office assets in motion pictures.

Endowed with every attribute that makes for popularity, possessing magnetism and distinctive histrionic talent which has been thoroughly schooled under the greatest directors of stage and screen art, Rod La Rocque is today outranked by no male star on the screen in popular favor.

of the Public *and of the* Box Office

JETTA GOUDAL

Exotic, distinctive, with a beauty that allures! This is a fitting description of Jetta Goudal's charm. It is this rare magnetism and originality that has made Miss Goudal the *outstanding screen personality of the day.*

The Morning Telegraph says: "She is subtle, picturesque, intensely dramatic but always restrained. Her sense of costume is a very definite part of her equipment as an actress. Her costumes are wholly her own—an expression of her individuality as expressed in each role she plays. All of which is to say that Miss Goudal is one of the really interesting women on the screen.

The screen's most distinctive personality

CECIL B. DEMILLE'S *unerring* judgment Stars is a GUARANTEE of BOX OFFICE

The SCREEN IDOLS of the HOUR

WILLIAM BOYD

Without a dissenting voice, the public and press hail William Boyd as the new screen idol, due to his astounding successes achieved under Cecil B. De Mille's direction.

The climax in Boyd's career came with his selection to create the title role of Cecil B. De Mille's latest and greatest achievement, *"The Volga Boatman"*

Mae Tinee in the *Chicago Tribune* says: "Just about everything that goes to insure the popularity of the male screen idol."

ELINOR FAIR

That Elinor Fair was selected by Cecil B. De Mille to play the role of *Princess Vera* in *"The Volga Boatman,"* is a tribute to the ability, personality and beauty of this brilliant young actress. That Miss Fair justified De Mille's judgment, is proved by her sensational personal 'hit' in this latest and greatest Cecil B. De Mille production.

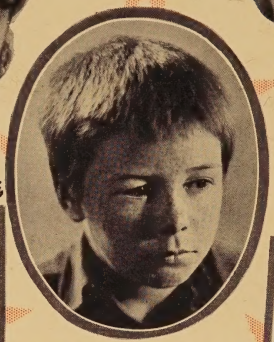
As *Princess Vera* Elinor Fair is "to the manner born," a true aristocrat of the screen—a type that has a powerful appeal to the feminine fan, and intrigues the men as well.

in discerning talent and developing PERSONALITIES in every release . . .

A BIG Showman's program for 1926-1927 is forecast in this *distinguished* array of SCREEN FAVORITES!

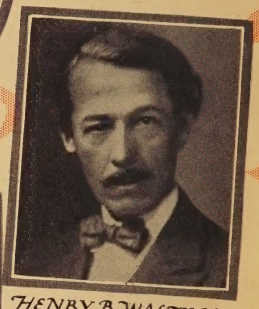
MARGUERITE DE LA MOTTE

JOSEPH SCHILDKRAUT



JUNIOR COGHLAN

EDMUND BURNS

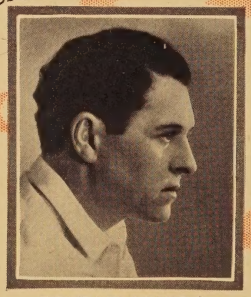


HENRY B. WALTHALL

H. B. WARNER

LASKA WINTER

SEENA OWEN



JOHN BOWERS

PRISCILLA DEAN

Fiery, emotional, elemental-PRISCILLA DEAN's characterizations are intensely alluring-and always Box Office!

You'll realize your vision of a

LILLIAN RICH

CHARLES EMMETT MACK

LILYAN TASHMAN

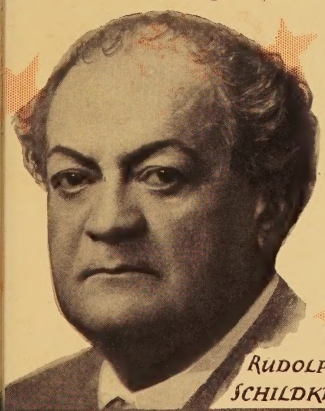
ROBERT EDESON

Vera Reynolds

Cecil B. DeMille's new screen find!

ROBERT AMES

JULIA FAYE



RUDOLPH SCHILDKRAUT

THEODORE KOSLOFF

VICTOR VARCONI

ROCKCLIFFE FELLOWES

Biggest year with these *Winners*

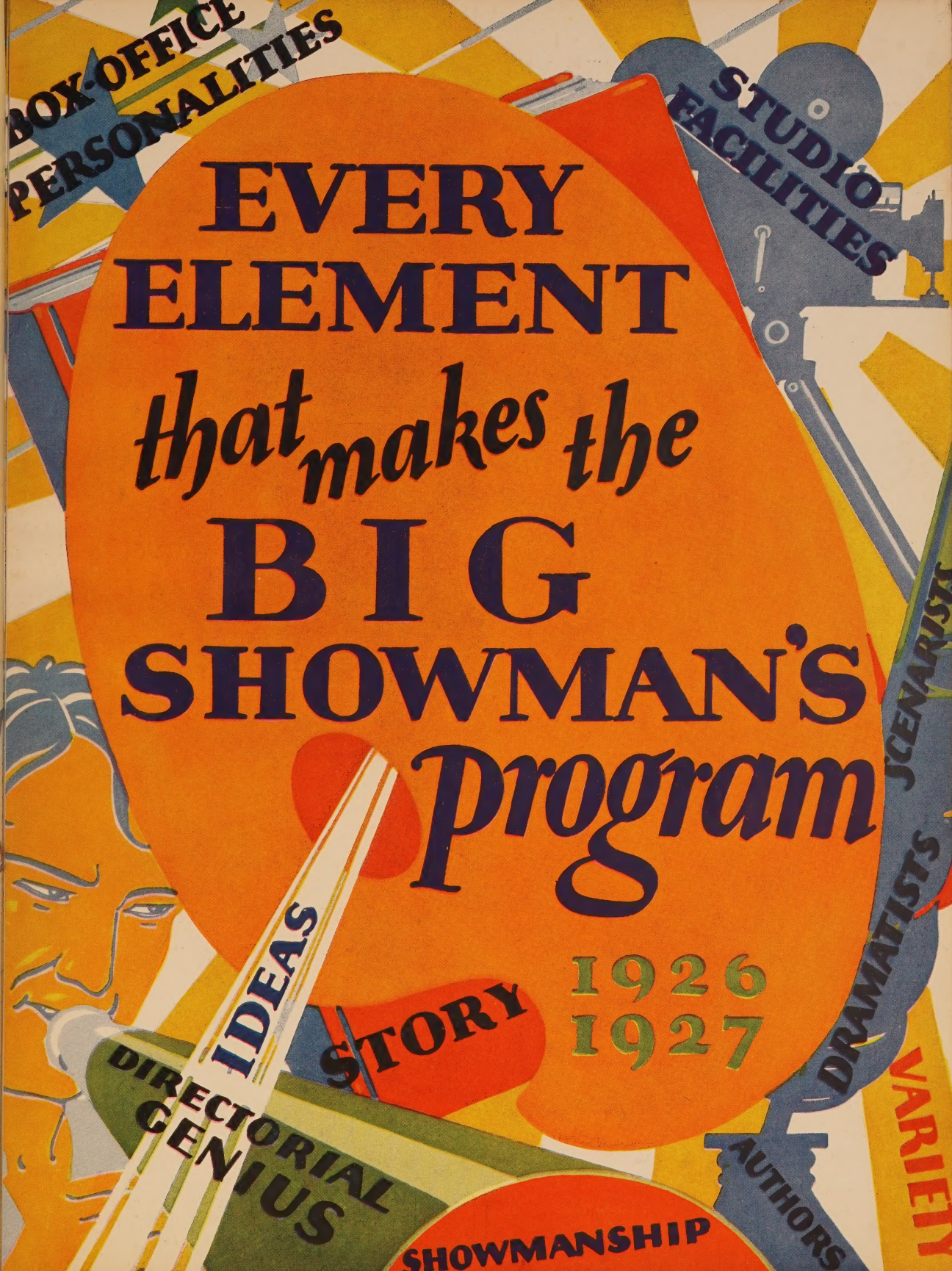
MARIE PREVOST

THAT the public makes the stars, was never more clearly demonstrated than in the case of Marie Prevost whose meteoric rise to stardom is due directly to the approval of the picture going public. Her work in "Tarnish", "The Marriage Circle", and "Kiss Me Again" received the highest praise of critics and public, and resulted in Metropolitan Pictures Corporation scoring a winning move in signing Miss Prevost under a long term contract.

"Up in Mabel's Room" is her first starring vehicle for Christie. The coming season she will star in no less than five productions under the Metropolitan banner.

Vivacious, magnetic, incomparable interpreter of sophisticated femininity. A public-made star with a tremendous following

PRODUCERS DISTRIBUTING CORPORATION


BOX-OFFICE PERSONALITIES
STUDIO FACILITIES
EVERY ELEMENT
that makes the
BIG
SHOWMAN'S
Program
1926
1927
STORY
IDEAS
DIRECTORIAL GENIUS
SHOWMANSHIP
AUTHORS
DRAMATISTS
SCENARISTS
VARIETY

AL CHRISTIE SPECIAL

THE

from the famous stage farce by OWEN DAVIS

Directed by

SCOTT SIDNEY

Here is a Convulsion of Mirth! As a play it kept New York audiences on the border of laugh-hysteria for an entire season, playing to enormous business. It grossed *over a half million* in New York and on tour.

"It was riotous, it was rampant, it was resonant. It was as lively as a padded cell." —Alan Dale in *New York American*

"The audience at the Harris Theatre last night laughed until the walls shook." —Alexander Woolcott in *New York Herald*

"If laughs are worth $1,000 a piece, 'The Nervous Wreck' is a gold mine." —Bide Dudley in *New York Evening World*

"The groundlings rent the air with their mirth at 'The Nervous Wreck.'" —Burns Mantle in *New York News*

ROD LA ROCQUE

in "Gigolo"

Produced by
DeMILLE PICTURES CORPORATION

GIGOLO! The title given a professional dancing man in Paris and on the Riviera.

Can you imagine the possibilities of such a type in such sophisticated environment, with Rod La Rocque in the role of the "GIGOLO?"

Here is a story that reveals in vivid highlights the inside workings of a subtle and villainous band that infests the fashionable playgrounds of Europe, preying upon the feminine habitues of the tea and dinner dances at hotels on the Riviera and other society resorts, their victims being chiefly American women of fashion who are ignorant of the language and customs of France.

The front pages of the newspapers have been carrying for months past, sensational stories of the nefarious operations of the "*Gigolos.*" Within the next few months the term "*Gigolo*" will have as much significance as "*gold-digger.*"

This great story by Edna Ferber was written from personal investigation of the problem. The locale ranges from a Wisconsin town to the boulevards of Paris. Adapted by Garrett Fort, the screen version teems with life, color and thrilling action, affording Rod La Rocque a wonderful opportunity to display his versatility.

Here's a Gilt-Edge, Box Office Bond!
Here's a Picture That Will 'Click' at Any House!

Adapted by GARRETT FORT
with
JOBYNA RALSTON
LOUISE DRESSER
Directed by
WM. K. HOWARD

from the story by
EDNA FERBER

VERA REYNOLDS

Cecil B. DeMille's new screen find

A Donald Crisp *Production*

Adapted by
BEULAH MARIE DIX
and ELMER HARRIS
from the novel
"SUNNY DUCROW"
by HENRY ST JOHN COOPER

with

EDMUND BURNS
GEORGE K. ARTHUR
ZASU PITTS
ETHEL CLAYTON
LOUIS NATHEAUX
SALLY RAND
JOCELYN LEE
MAJEL COLEMAN

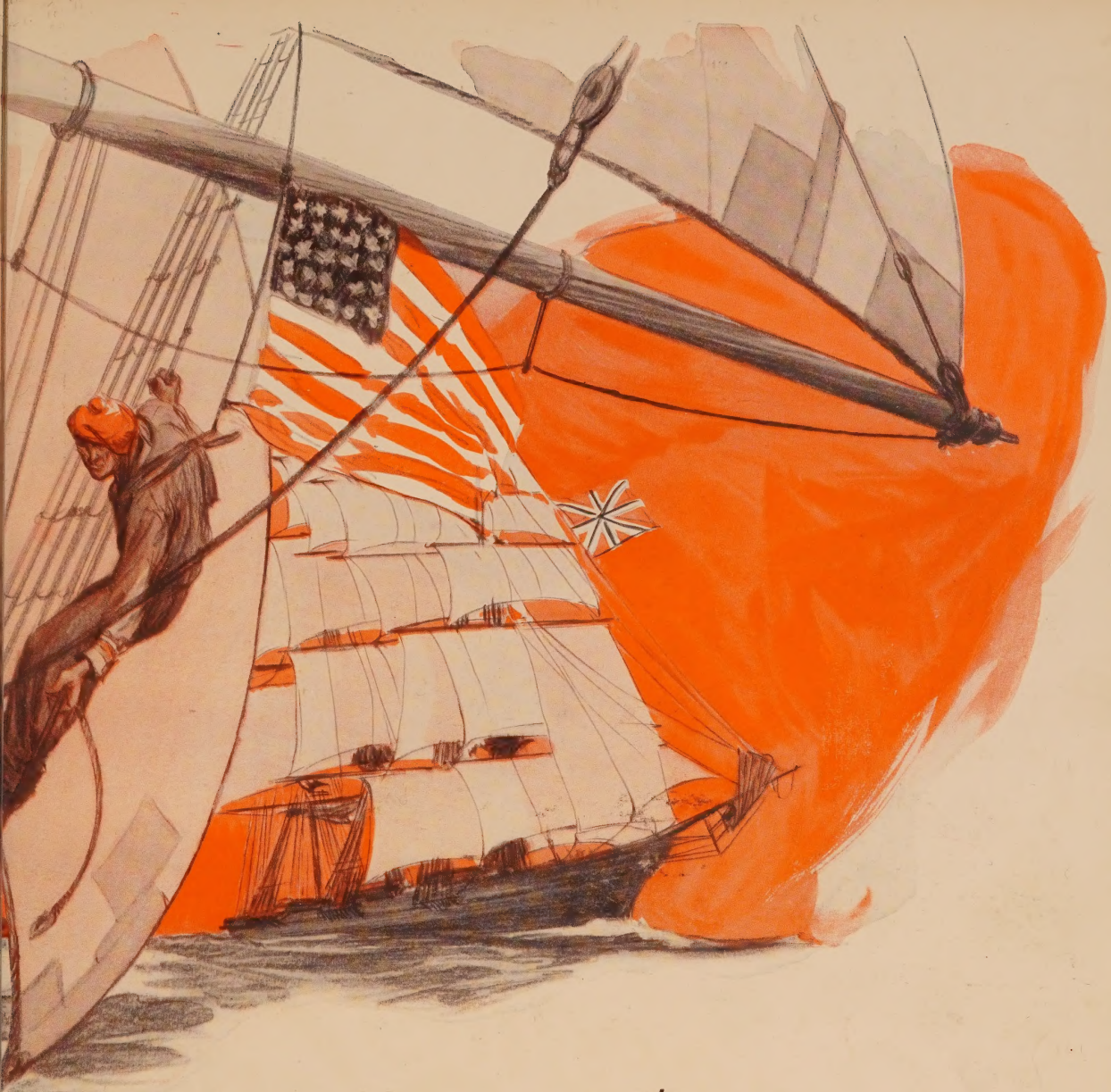
in

"SUNNY SIDE-UP"

Produced by DeMILLE PICTURES CORPORATION

"The YANKEE CLIPPER"

A MIGHTY ROMANTIC DRAMA based on the battle for supremacy of the commercial seas—with a spectacular climax showing the great race between "THE YANKEE CLIPPER" (*American*) and "LORD OF THE ISLES" (*British*) from China to New York. *IT'S GRAPHIC!—REALISTIC!—THRILLING!*



with

WILLIAM BOYD, JUNIOR COGHLAN,
ELINOR FAIR *and* WALTER LONG

from the story by DENISON CLIFT

Supervised by C. Gardner Sullivan

DIRECTED BY

DONALD CRISP

PRODUCED BY

De MILLE PICTURES CORPORATION

PRISCILLA DEAN

Romance and roguery–intrigue and treachery–with the dynamic Priscilla transformed from a private secretary into a grease-spattered mechanic, and the driver of a racing car through days of peril and misadventures over plains and mountains, in a mad race with a fast passenger train across the continent —from Chicago to California—to save the honor and fortune of the man she loves.

in The Speeding Venus

with
ROBERT FRAZER and DALE FULLER
Adapted by FINIS FOX from the story
"BEHIND THE WHEEL" by WELFORD BEATON
Directed by
ROBERT THORNBY
Produced by
METROPOLITAN PICTURES CORPORATION

A Mile-a-Minute Melodrama with Priscilla Dean Breaking All Speed Records!

ROMANCE! That ranges from the steppes of Russia to society life in the metropolis of America. The story of a penniless Russian Prince exiled in New York. Although his entire future depends upon his marriage with an American heiress, he falls madly in love with a girl as poor as himself.

Joseph Schildkraut is admirably cast as Prince Nicholas, who defiantly faces the enraged rabble in his own country, holding off pursuit until his friends escape; then fleeing with his sister Sophia to America.

In New York, with a house full of exiled dependents, Nicholas agrees to marry a wealthy society debutante, but makes the mistake of falling madly in love with Annabelle Ford. Plots and counterplots develop, with Nicholas torn between his love for the poor girl, his ambition to secure his future by marrying into money, and his attempts to become Americanized.

Schildkraut has never played such a romantic and apealing role. He tugs at the heartstrings of Romance and finds that American methods—with a continental touch—can move mountains.

"Meet the PRINCE"

with Joseph Schildkraut

a great cast including
MARGUERITE DE LA MOTTE,
VERA STEADMAN, JULIA FAYE
and DAVID BUTLER

Adapted by JANE MURFIN *and*
HAROLD SHUMATE

From the Munsey's Magazine Story
"THE AMERICAN SEX" *by*
FRANK R. ADAMS

Directed by
JOSEPH HENABERY

Produced by
METROPOLITAN PICTURES CORPORATION

WILLIAM
C. DE MILLE

LEATRICE JOY

LEATRICE

with CLIVE BROOK
and LILYAN TASHMAN
Story and Adaptation by LENORE COFFEE

A showmanship combination that spells Box-Office.

in

"For ALIMONY

Directed by
WILLIAM C. DEMILLE

JOY
ONLY"
Produced by
DeMILLE PICTURES CORPORATION

Produced by
METROPOLITAN PICTURES CORPORATION

"The FLAME of the YUKON"

"THE FLAME OF THE YUKON" the first of the sensational screen successes with Alaska as the locale, makes a triumphal return to the screen reinforced in vivid dramatic action, technical excellence and scenic splendor.

Nine years ago the "*The Flame*" flashed across the film horizon like a comet, electrifying in its fiery action and stunning in its revelation of the "great heart of the Alaskan gold fields."

Box office records were shattered by this behemoth of Arctic pictures, while producers vied with each other in imitating this new type of motion picture entertainment.

Conceded to be the most graphic and realistic drama of the hectic days of the great gold rush in the Yukon, this great story by Monte Katterjohn, with an adaptation by Finis Fox, directed by George Melford, is being produced as a Metropolitan Special, with Seena Owen in the great role originally played by Dorothy Dalton.

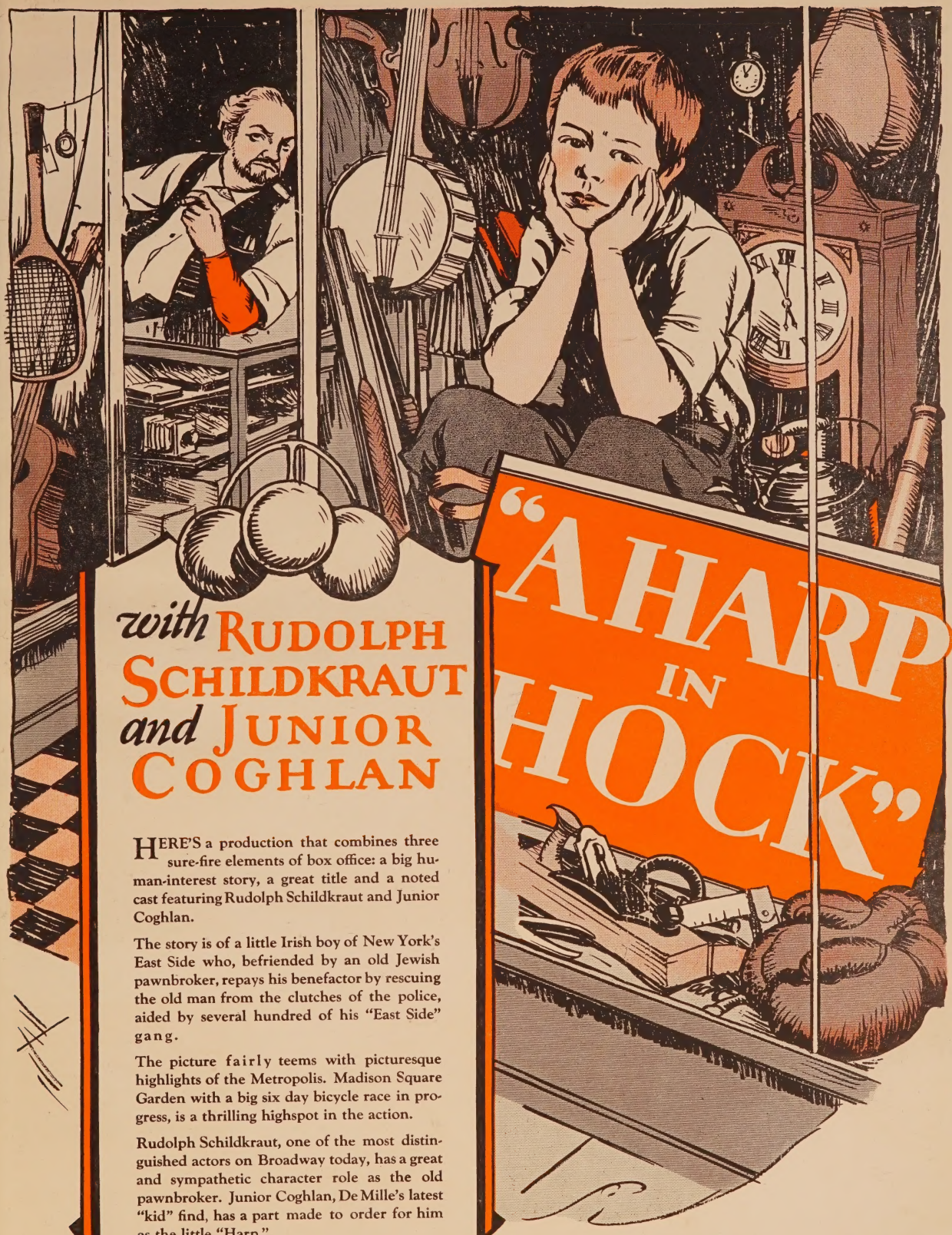
Past Box Office Records Established by "The Flame" Will Fall Like Chaff in the Wind Before This Big New "Flame."

BOOK THIS BIG SPECIAL FOR A BOX OFFICE CONFLAGRATION!

With
SEENA OWEN
ARNOLD GRAY
MATHEW BETZ
JACK McDONALD
WINIFRED GREENWOOD
VADIN URANEFF

Directed by
GEORGE MELFORD

Adapted by FINIS FOX *and*
WILL M. RITCHEY
from the story by
MONTE KATTERJOHN



"A HARP IN HOCK"

with RUDOLPH SCHILDKRAUT and JUNIOR COGHLAN

HERE'S a production that combines three sure-fire elements of box office: a big human-interest story, a great title and a noted cast featuring Rudolph Schildkraut and Junior Coghlan.

The story is of a little Irish boy of New York's East Side who, befriended by an old Jewish pawnbroker, repays his benefactor by rescuing the old man from the clutches of the police, aided by several hundred of his "East Side" gang.

The picture fairly teems with picturesque highlights of the Metropolis. Madison Square Garden with a big six day bicycle race in progress, is a thrilling highspot in the action.

Rudolph Schildkraut, one of the most distinguished actors on Broadway today, has a great and sympathetic character role as the old pawnbroker. Junior Coghlan, De Mille's latest "kid" find, has a part made to order for him as the little "Harp."

Produced by
METROPOLITAN PICTURES CORPORATION

The Sea

"THE SEA WOLF" is the greatest story of the modern writer of adventure. Graphic, spectacular and tempestuous, it fires the imagination of every reader of fiction--every man, woman or child who delights in the chronicles of the heroic, the red-blooded and the romantic

Jack London's great epic of sea-adventure established him as the most popular writer of the day. Produced and directed by Ralph W. Ince, with Ince himself in the great role of the "*Wolf*," here is a picture that fairly teems with the kind of action and thrills that the public is eternally clamoring for but rarely gets.

The strife of primal passions at war on stormy seas-fights and feuds of brawling sailors amid the roar of the gale—fog and wreck and mutiny brought on by the abysmal brute who ruled with his fists and feared neither man nor God; and as a fitting retribution, the blinding of the "*Wolf*," the burning of the ship which is swallowed up by the everlasting sea—with the "*Wolf*" defiant, dauntless, unbroken to the end!

This is the soul-stirring story that has thrilled the world. In this great production the spirit of Jack London's written word has been visualized in a stupendous, spectacular way that will stimulate the most blase audience to enthusiasm.

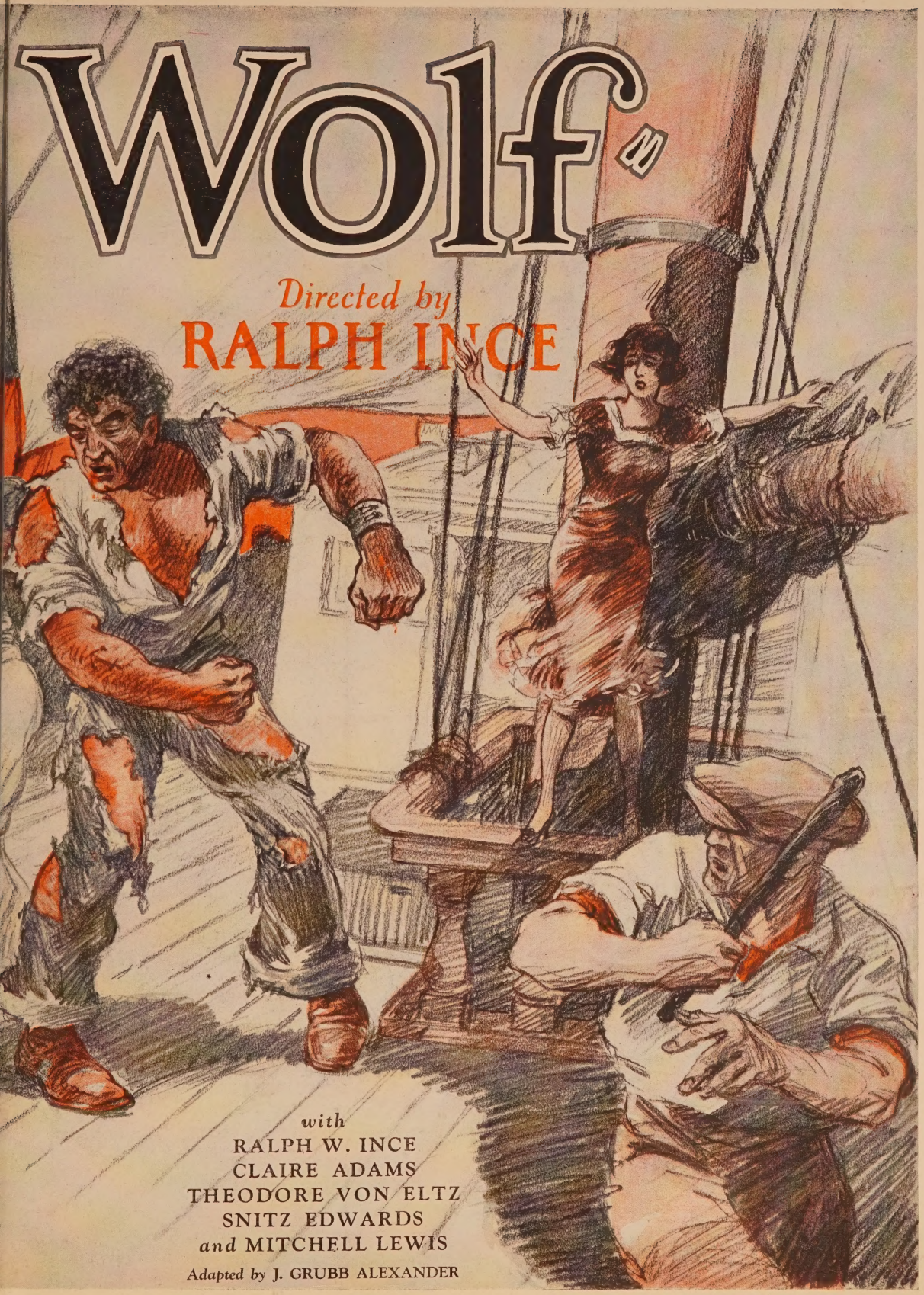
Presented by
JOHN C. FLINN

Produced by
RALPH W. INCE CORPORATION
D. M. Thomas, *Gen. Mgr.*

From the story by
JACK LONDON

"Wolf"

Directed by
RALPH INCE



with
RALPH W. INCE
CLAIRE ADAMS
THEODORE VON ELTZ
SNITZ EDWARDS
and MITCHELL LEWIS

Adapted by J. GRUBB ALEXANDER

ROD LA ROCQUE

in "Ladies Must Love"

ROD LA ROCQUE has the time of his life in this comedy-romance. Alone on an island, the sole survivor of a shipwreck, destiny decrees that another shipwreck lands a flock of ladies—mostly lovely and all eager to grab off the only man—on the island.

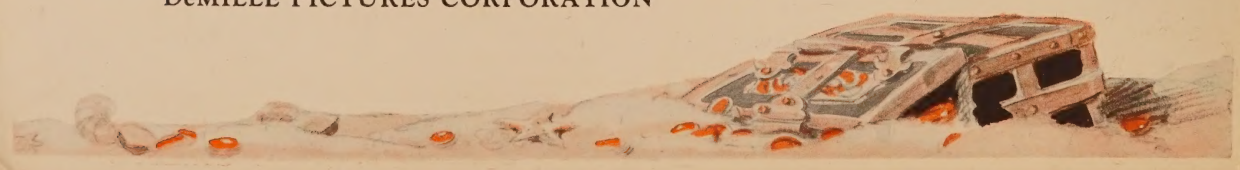
Rod has a lovely time with the lovely ladies. He merrily skips from blonde to brunette—from trouble to more trouble—and is just about to flop from the frying pan into the fire—when a ship hoves in sight, bearing the husbands, brothers and fathers of the lovely ladies.

The Story is by Aubrey Kennedy, who wrote "Marie Antoinette", in which Grace George starred under the direction of Wm. A. Brady; and "Seeing Things," a farce written in collaboration with Margaret Mayo, presented by Wagenhals & Kemper at the Playhouse, New York City.

From the story by
AUBREY KENNEDY

A Rollicking Comedy-Romance-with Rod La Rocque in a Wonderful Role!

Produced by
DeMILLE PICTURES CORPORATION



MARIE PREVOST

in "For Wives Only"

with JOHN BOWERS
and VICTOR VARCONI

Adapted from the sensational stage success "THE CRITICAL YEAR"

by RUDOLPH LOTHAR *and* HANS BACHWITZ

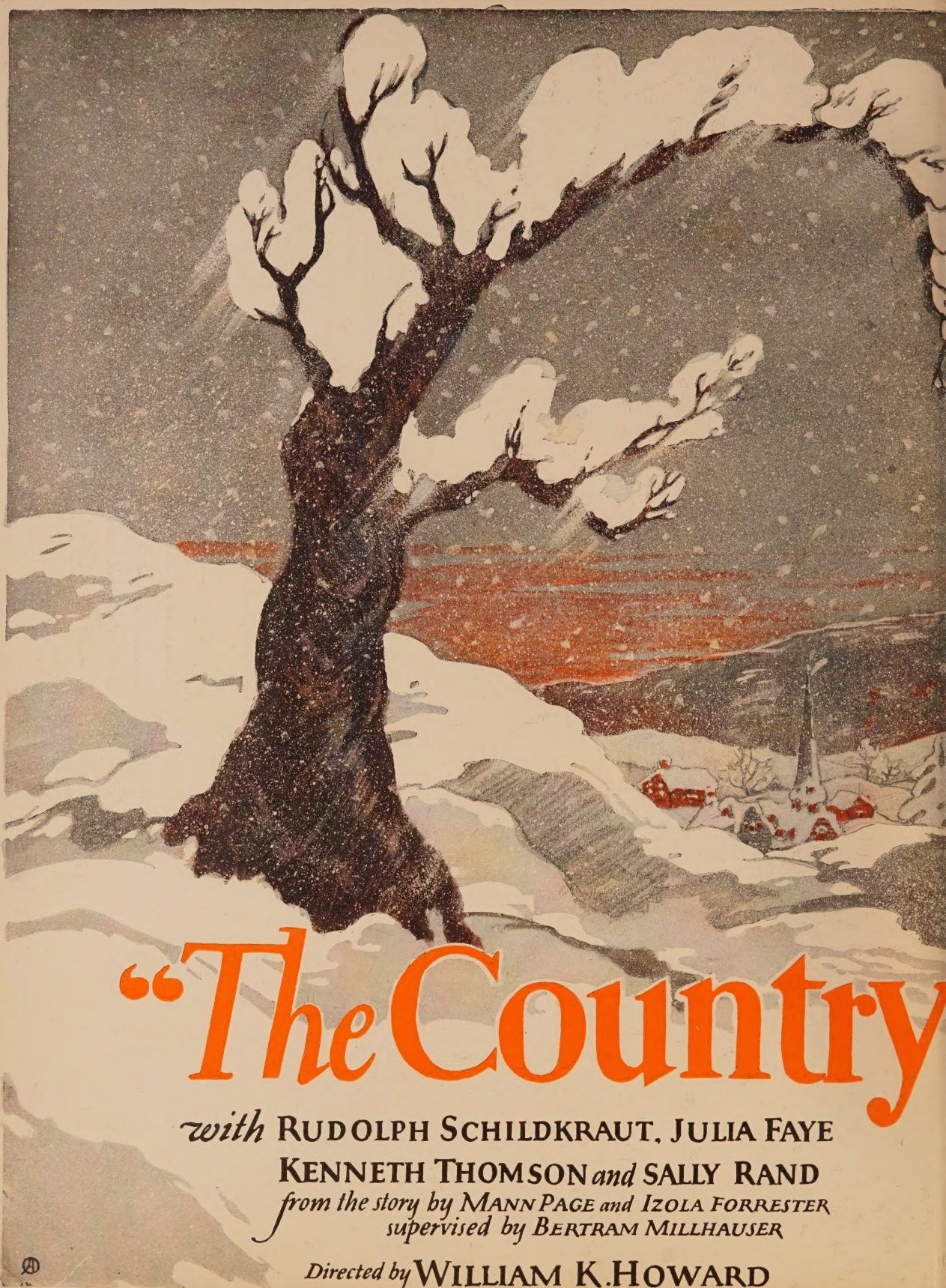
CAN you imagine Marie Prevost in the role of a Young wife whose husband, believing she has inherited a runaway impulse and an unfaithful complex from her ancestors, locks her up in his home while he is away on a business trip, leaving two of his young medical friends as her guardians?

Can you imagine the havoc Marie creates with the two young medicos—playing one against the other until they are madly jealous of each other—having the time of her young life and giving her "inherited complex" full swing?

In this sophisticated comedy, Marie Prevost runs the gamut of her talents as an irresistible comedienne.

Directed by
JOSEPH HENABERY

Produced by METROPOLITAN PICTURES CORPORATION



"The Country

with RUDOLPH SCHILDKRAUT, JULIA FAYE
KENNETH THOMSON *and* SALLY RAND
from the story by MANN PAGE *and* IZOLA FORRESTER
supervised by BERTRAM MILLHAUSER

Directed by WILLIAM K. HOWARD

The great unsung hero of American country life—his life a perpetual sacrifice. Now epitomized for the first time on the screen in a great human photoplay that will thrill and inspire!
Doctor"
Produced by DeMILLE PICTURES CORPORATION

A home chronicle of human people —with laughter and tears, young love and old wisdom.

VERA Reynolds

in

"RISKY BUSINESS"

Adapted by BEULAH MARIE DIX
from The Saturday Evening Post story
"PEARLS BEFORE CECILY"
by CHARLES BRACKETT
with
KENNETH THOMPSON
LOUISE DRESSER
Directed by
ALAN HALE

MILLIONS OF READERS of *The Saturday Evening Post* story, "Pearls Before Cecily," from which "Risky Business" has been adapted, will hail with delight this screen version of this charming story which appeared in the February 17th issue of the world's most popular publication.

The role of *Cecily* was made for Vera Reynolds. It is the story of a sweet natured, petted little rich girl, whose socially prominent mother, in the hope of dissuading *Cecily* from marrying a poor man, takes her to the country for a week-end to visit a young couple of modest means.

Fate plays into the hand of the sophisticated mother. It is the maid's night out. The plumbing gets out of order. The wife has to wash the dishes. The babies become ill. It rains and the roof leaks. The young husband goes for the doctor while *Cecily* burns her fingers trying to build a fire, the furnace having gone out, etc., etc.

All of which only confirms *Cecily* in her determination to marry her poor lover.

Piquant Vera Reynolds is simply irresistible in this role. She will register 100% with your patrons.

Produced by
DeMILLE PICTURES CORPORATION

MARIE PREVOST

in

"Almost a Lady"

with
HARRISON FORD, HARRY MYERS
and TRIXIE FRIGANZA

Adapted by JANE MURFIN *and* LORNA MOON
from the Cosmopolitan Magazine Story "SKIN DEEP"
by FRANK R. ADAMS

Scenario by
JANE MURFIN *and* ANTHONY COLDEWEY

Produced by METROPOLITAN PICTURES CORPORATION

THIS is the story of Clarice O'Farrell, maid to the wealthy Mrs. Grant-Grahame. It is a scintillating and graphic tale of—

GORGEOUS, vibrant youth—bubbling over with the joy of life!

BEAUTY—shackled by lack of opportunity and lack of means, dreaming of the day when some Lochinvar will come along and lift her from her mean estate!

ROMANCE—that begins with a series of amazing adventures and ends only in an almost hopeless battle for liberty in the very shadow of a prison!

Jewels are stolen, and prison faces Clarice The chauffeur offers her a way out—at a price. There is a desperate race for freedom, with the police in hot pursuit.

The climax of this picture will lift the audience off their seats!

Clarice is Marie Prevost at her *best*—and that *best* means *great entertainment!*

with JOSEPH SCHILDKRAUT
RUDOLPH SCHILDKRAUT *and* ELINOR FAIR

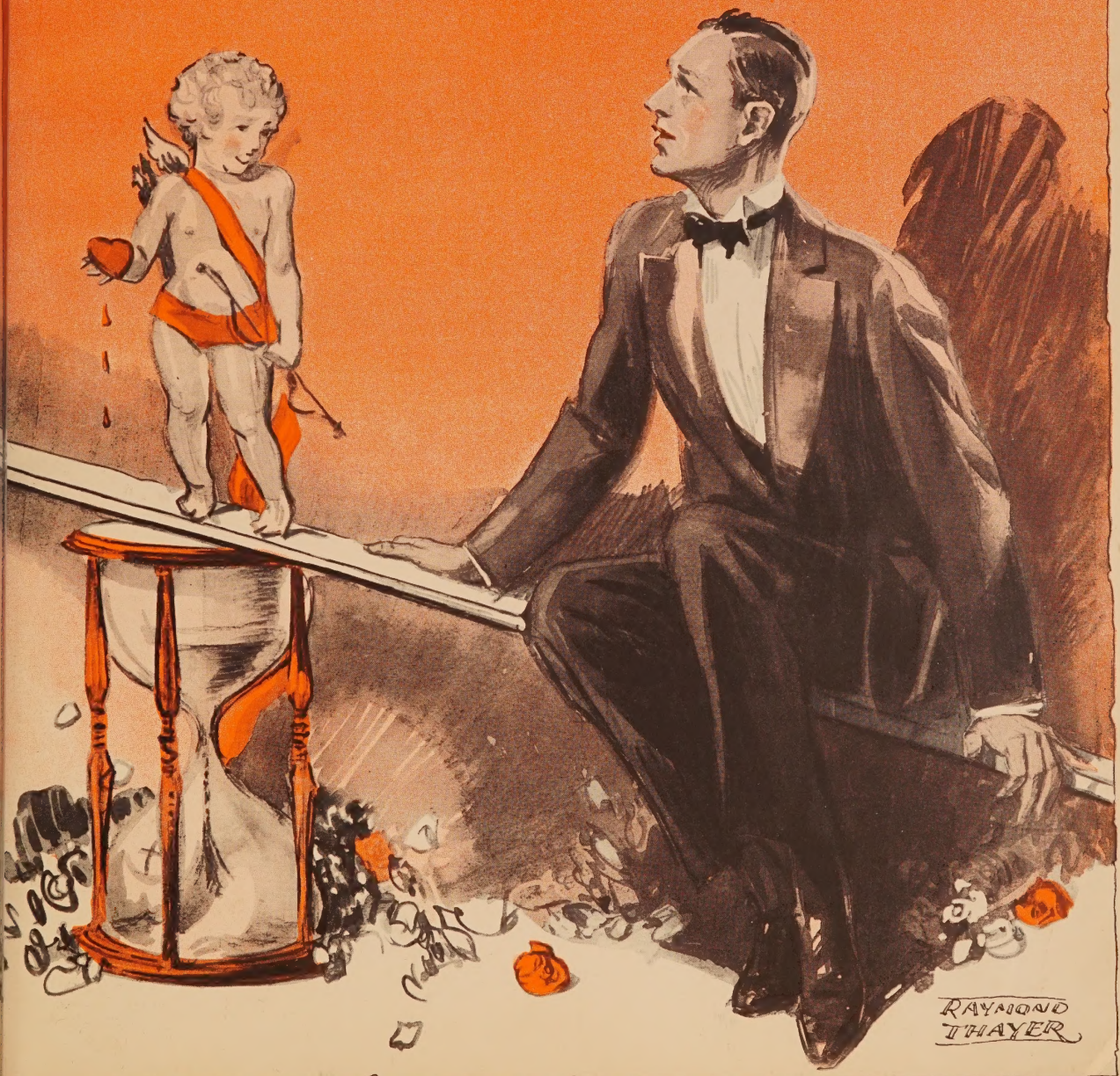
Adapted by JEANIE MACPHERSON
and DOUGLAS DOTY *from the novel*
by EDGERTON CASTLE

Produced by
DeMILLE PICTURES CORPORATION

Directed by
DONALD CRISP

April"

A GLAMOROUS story of a crown prince who pawns the crown jewels to have a fling at Monte Carlo before entering into a marriage his family is trying to force on him. Thirty days of burning romance!—The hectic gayety of Monte Carlo! Gorgeous—spectacular! The end of the love adventure—and then?—the BIG SURPRISE!



A picture that shouts BOXOFFICE!

A volatile, dynamic role that gives Priscilla Dean full sway for fiery, impetuous action. An absorbing story by a master writer of western fiction. It's a Knockout!

Priscilla Dean

in

"WEST of BROADWAY"

with ARNOLD GRAY *and* WALTER LONG

Adapted from the Red Book Magazine Story
"NEW YORK WEST" *by* WALLACE SMITH

Scenario by HAROLD SHUMATE

Directed by EDWARD DILLON

"WEST OF BROADWAY" is accounted one of the best stories of Wallace Smith, the "big find" in Western fiction today. This brilliant writer is reckoned a modern Bret Harte, and his stories are immensely popular with the readers of magazines of the day.

Produced by METROPOLITAN PICTURES CORPORATION

RAYMOND THAYER

PALS IN PARADISE

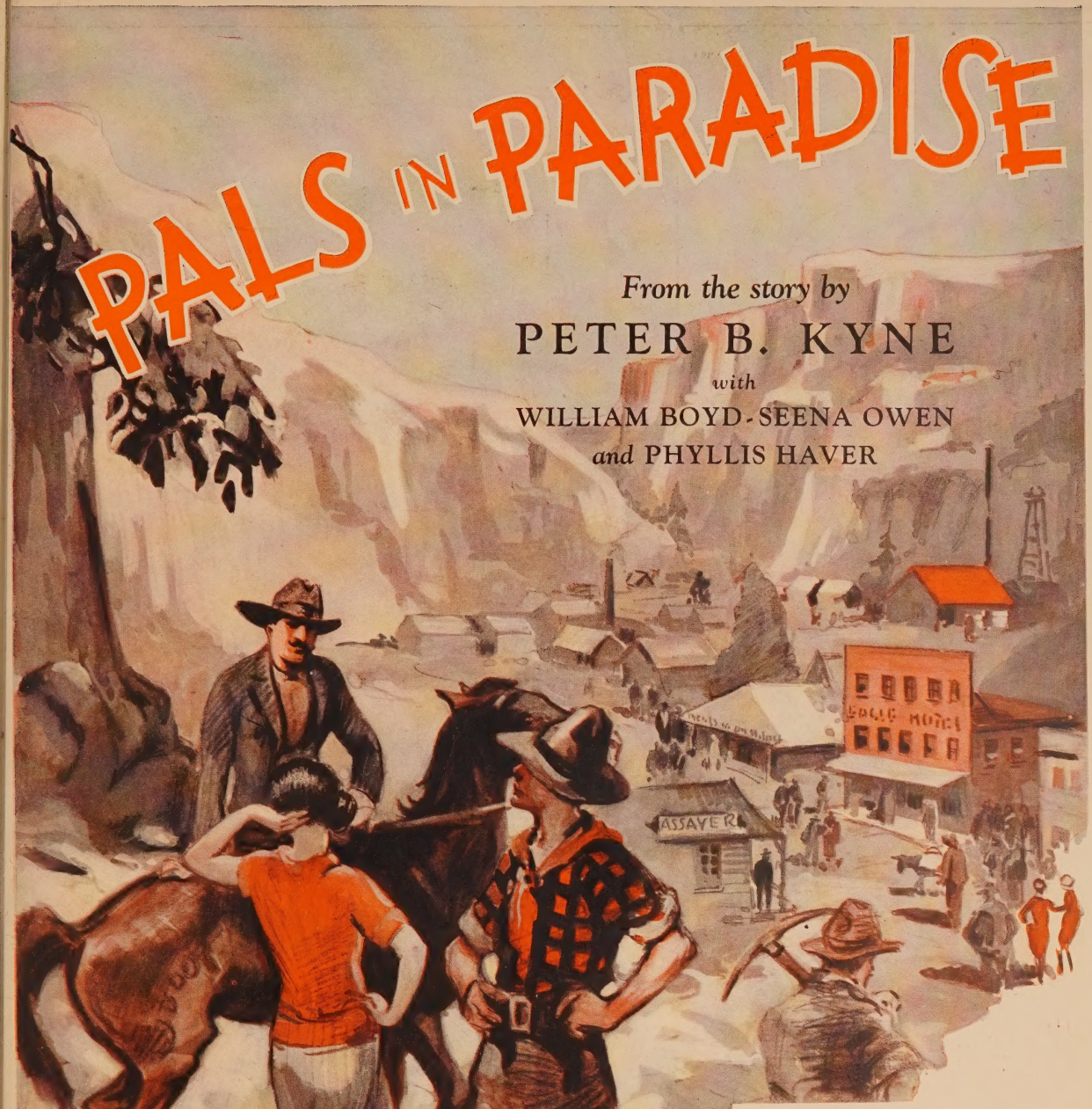
From the story by

PETER B. KYNE

with

WILLIAM BOYD - SEENA OWEN

and PHYLLIS HAVER



PETER B. KYNE'S stories are sure-fire motion picture material. This brilliant creator of Western fiction never wrote a more spirited, more entertaining tale than this breezy comedy-drama of a modern "gold rush."

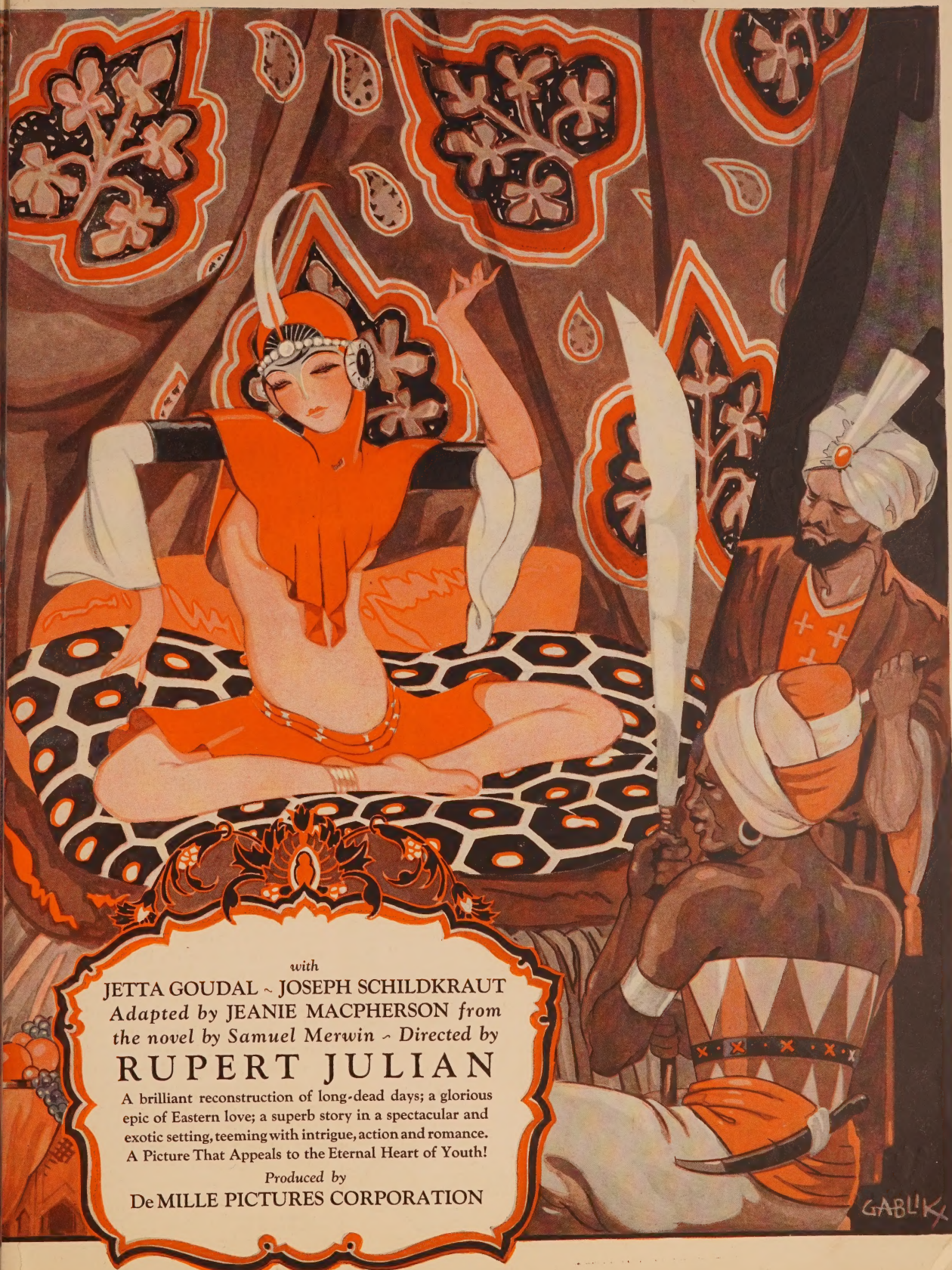
The foothills of Nevada is the picturesque locale of the story. The mad race of gold-seekers flocking from all parts of the country and from all walks of life to be the first "in" on the big rush to Paradise, makes an exciting prelude to the subsequent drama which develops as honky-tonks, dance halls and gambling dens, with their followers and denizens, spring up like mushrooms in the boom town.

Action, suspense, romance and comedy are woven into the story in the inimitable Kyne manner, and there is a startling finish to the picture after a sequence of hair-raising episodes.

Produced by

METROPOLITAN PICTURES CORPORATION

"SILK



with

JETTA GOUDAL ~ JOSEPH SCHILDKRAUT

Adapted by JEANIE MACPHERSON *from the novel by Samuel Merwin ~ Directed by*

RUPERT JULIAN

A brilliant reconstruction of long-dead days; a glorious epic of Eastern love; a superb story in a spectacular and exotic setting, teeming with intrigue, action and romance. A Picture That Appeals to the Eternal Heart of Youth!

Produced by

De MILLE PICTURES CORPORATION

REJUVENATION of Aunt Mary

From the famous play by Anne Warner with this box-office cast: MAY ROBESON
HARRISON FORD ~ PHYLLIS HAVER
MARGUERITE DE LA MOTTE, ARNOLD GRAY

Directed by
JOSEPH HENABERY

it was a great stage hit!
it's a screen comedy sensation!

WHEN AN OLD LADY OF SEVENTY, somewhat deaf, who has never been to a big city, starts out with four wild college boys to "paint the town red," something exciting usually happens. When the old lady's nephew, who is in charge of the wild party, falls in love with a charming young widow, there is something doing in the romance line. When young nephew gets mixed up in a terrible scandal, what can Auntie do but cut him off in her will! Just to complicate matters, Auntie's dissipations wreck her health for the nonce, and nephew smuggles his young widow fiancee into her home disguised as a nurse. Young widow proves a wonderful nurse, and Auntie can't do without her. Neither can nephew. The complications that arise make a merry melange of comedy situations that are fool-proof.

Produced by
METROPOLITAN PICTURES CORPORATION

Leatrice Joy

in "The CLINGING VINE"

Directed by PAUL SLOANE

"THE CLINGING VINE" was the music play sensation of the 1922-23 New York and Chicago seasons. Presented by Henry W. Savage with Peggy Wood in the leading role, it played to packed houses for a solid year in New York and in an extended Chicago run.

The critics unanimously acclaimed it as the BEST musical play ever seen in New York, with a capital story, a novel plot, "as gay as youth, lively, and tip top entertainment."

It is a sparkling comedy-romance of a charming young middle-west business woman, Antoinette Allen, obsessed in the manufacture of paint. When she went to visit 'Grandma' in New York, the wise old lady gave her some good advice. "Success in business is fine," said Granny, "but there's a void in woman's heart that paint and varnish cannot fill. Become a butterfly, my dear, be a beautiful little bonehead, a "clinging vine," and you'll have to call the cops to keep the men from kidnapping you!"

What a role for Leatrice Joy! It might have been written to order for her. Breezy, vivacious, scintillating, it gives Leatrice full sway for her versatile talents. It is a pre-destined triumph for this brilliant star!

"BEST musical play I have seen this year."—F. P. A. in *N. Y. World*

"BEST of current musical comedies."—Heywood Broun in *N. Y. World*

"BEST musical play of the season in every respect."—G. P. Sawyer in *N. Y. Eve. Post*

"BEST, most intelligent musical production in many a day."—Stephen Rathbun in *N. Y. Sun*

with

CHARLES EMMETT MACK
ROBERT EDESON
WILLIAM IRVINS

Adapted by REX TAYLOR *and* JACK JEVNE
from HENRY W. SAVAGE'S MUSICAL COMEDY SUCCESS *by*

ZELDA SEARS

Produced by
DeMILLE PICTURES CORPORATION

"RUBBER

A story of the modern covered wagon - - - *the automobile*

from the story by
WILLIAMS SLAVINS McNUTT
and FRANK WOODS
Supervised by Elmer Harris

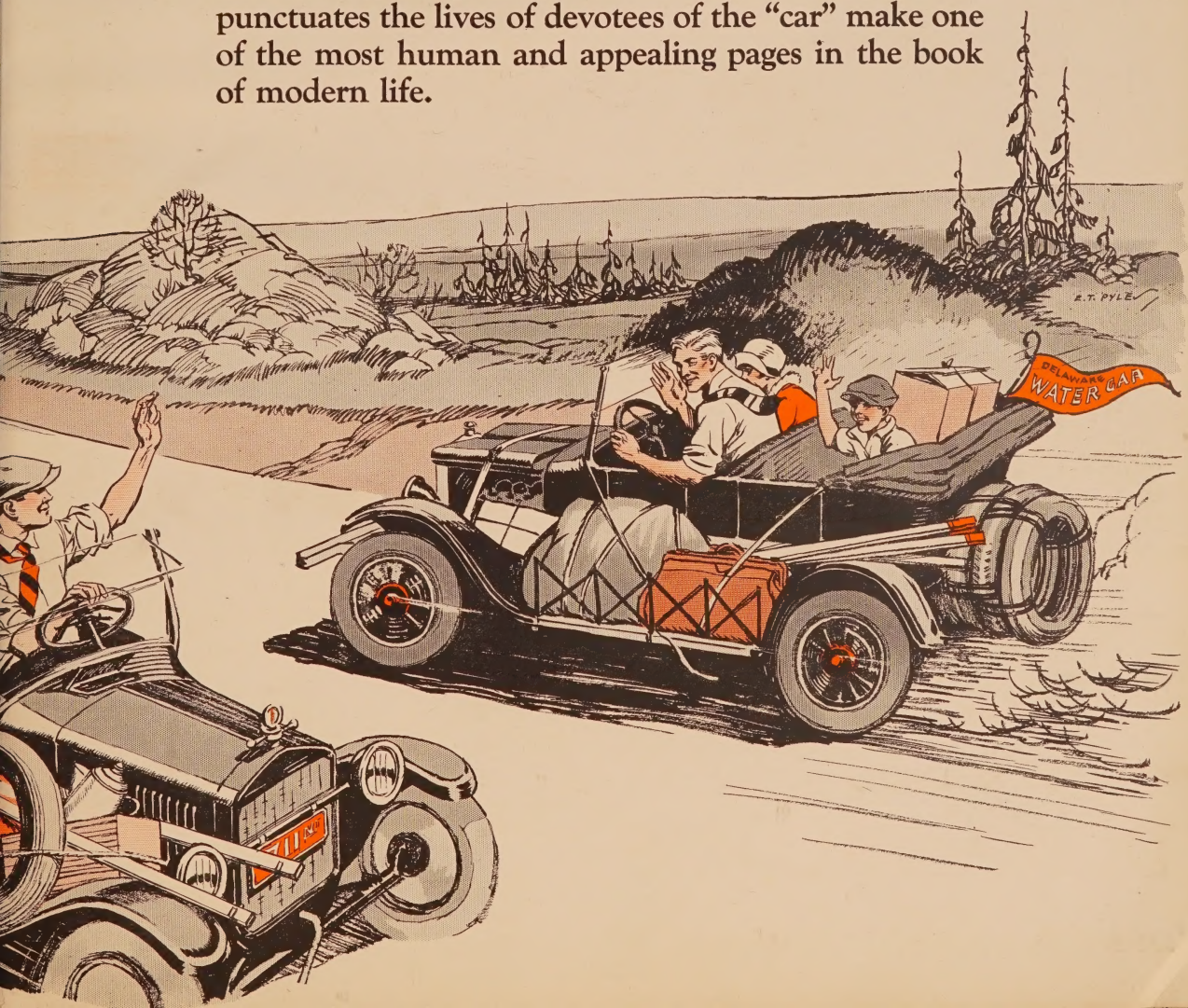
Directed by
DONALD CRISP

Produced by
DE MILLE PICTURES CORPORATION

TIRES

What the Covered Wagon was to the early pioneers, the gasoline-charged, rubber-tired cars are to the millions of today who trail through the wide-open spaces, in search of adventure, recreation and the thrill of "going somewhere."

The drama, the pathos, the romance, the comedy, that punctuates the lives of devotees of the "car" make one of the most human and appealing pages in the book of modern life.



A ZIPPY melodramatic-romance, that skips through a series of exciting events that eventually lands the hero and the girl alone in a deserted castle at midnight.

An attack on the castle by the rich and powerful rival and his henchmen, brings to a thrilling climax a story that is packed with suspense and fast action.

MARIE PREVOST in The "NIGHT BRIDE"

with

HARRISON FORD
LOUISE DRESSER
and ROBERT EDESON

Adopted by LORNA MOON *from the story by* FREDERIC CHAPIN

Directed by
E. MASON HOPPER

Produced by
METROPOLITAN PICTURES CORPORATION

"The HEART THIEF"

with

Joseph Schildkraut

A distinguished cast including
LILYAN TASHMAN
and ROBERT EDESON

Adapted by Gladys Unger
from the play "THE HIGHWAYMAN"
by LAJOS BIROS

Directed by
JOSEPH HENABERY

Produced by
METROPOLITAN PICTURES
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A brilliant combination *of* STAR, DIRECTOR *and* STORY

Vera Reynolds

in "The Little Adventuress"

Adapted from the famous stage play
"THE DOVER ROAD"
by A. A. MILNE

With H. B. WARNER
HARRISON FORD

One of the stage sensations of New York and London in 1921-22. New York premiere at the Bijou Theatre, December 23, 1921. Played a solid season to packed houses.

Produced by
DeMILLE PICTURES CORPORATION

Directed by
WILLIAM C. DE MILLE

ROD LA ROCQUE in

Cruise of the Jasper B

with
LILLIAN RICH, ROBERT EDESON *and* WALTER LONG

Adapted from the novel by DON MARQUIS

Supervised by BERTRAM MILLHAUSER

Directed by
PAUL SLOANE

Produced by DeMILLE PICTURES CORPORATION

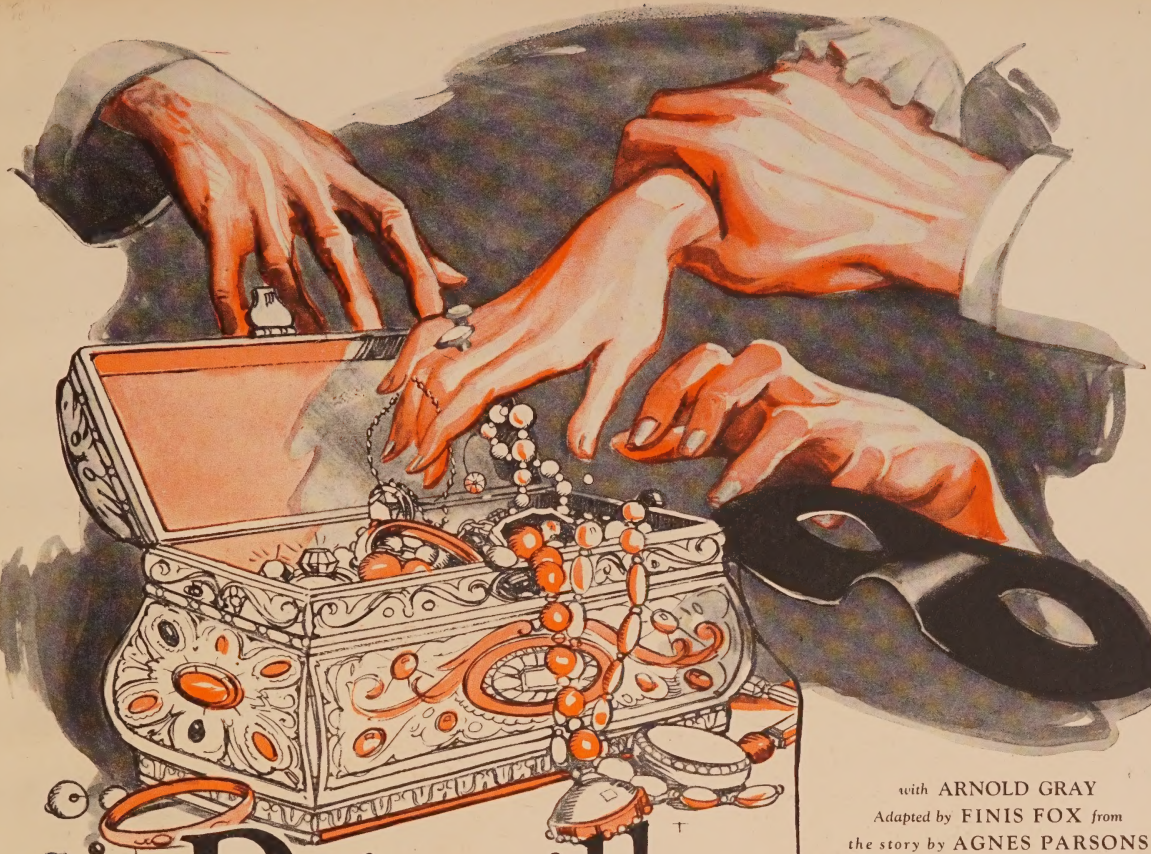
The thrilling story of a man who would be a pirate—and how his wildest dreams of romance and adventure were exceeded when he tried to outdo Captain Kidd.

Produced by De MILLE PICTURES CORPORATION

JETTA GOUDAL
in
"Her Man O' War"

JETTA—the *incomparable*—in another distinctive role that will blazon her fame triumphantly across the film firmament! Here's a big dramatic story—locale "behind the lines"—with Jetta in the character of a girl of German-French extraction who risks her life to save that of the American soldier she loves.

with
WILLIAM BOYD, ROBERT EDESON
and JUNIOR COGHLAN
Adapted by JEANIE MACPHERSON
and GARRETT FORT
From the story "Black Marriage" *by* Fred Jackson
Scenario by Charles Logue
Supervised by C. GARDNER SULLIVAN
Directed by FRANK URSON



Priscilla DEAN

in

"Jewels of Desire"

with ARNOLD GRAY
Adapted by FINIS FOX from
the story by AGNES PARSONS

Directed by
EDWARD DILLON

Produced by
METROPOLITAN PICTURES CORPORATION

Priscilla Dean at her best in a thrilling, baffling mystery tale.

A Box-office gem

LEATRICE JOY

in "Vanity"

From the story by
LENORE COFFEE

A fascinating story of Lovely Ladies, the lure of beautiful clothes and the temptations into which the craving for "Fine Feathers" leads the modern woman.

An Ideal Role for Leatrice Joy.

A gorgeous panorama of beauty in a brilliant revue —designed by *ADRIAN*— famous Parisian creator of feminine fashions.

Produced by
DeMILLE PICTURES CORPORATION

MARIE PREVOST

with
KENNETH THOMSON
Directed by
SCOTT SIDNEY
Produced by
METROPOLITAN PICTURES CORPORATION

Another Great Role for Marie Prevost

Written by Norman Houston, the author of more than thirty screen successes, whose stage play, "Red Light Annie," was one of the distinct hits of the 1924-25 season, "Man Bait" is a story that is packed with real life incidents, heart-throbs, gripping suspense, action, pathos, and comedy that make for genuine entertainment. The central character is a pretty, refined little shopgirl who has learned the ways of the world through bitter experience. After a series of startling experiences in the course of which she is kidnapped by the harum-scarum son of a millionaire member of New York aristocracy, a real romance develops between the poor girl and the scion of wealth. The denouement is original and surprising, developing a thrilling climax.

in "MAN BAIT"

Rod La Rocque

in

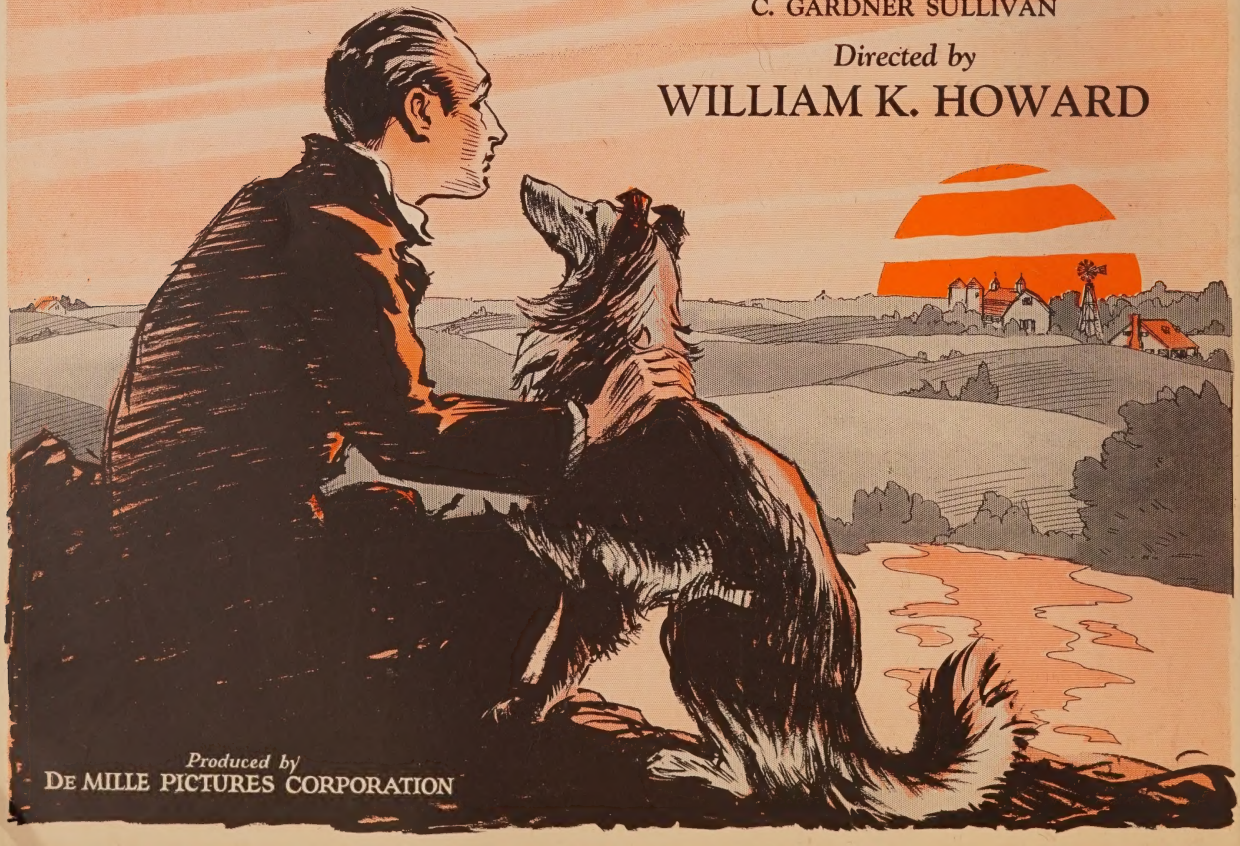
"HIS DOG"

A Big Human Story of a Man and His Best Friend—

from the famous novel by
ALBERT PAYSON TERHUNE

Supervised by
C. GARDNER SULLIVAN

Directed by
WILLIAM K. HOWARD



Produced by
DE MILLE PICTURES CORPORATION

JETTA GOUDAL

in "WHITE GOLD"

with

H. B. WARNER

from the play by J. PALMER PARSONS

Supervised by C. GARDNER SULLIVAN

Directed by

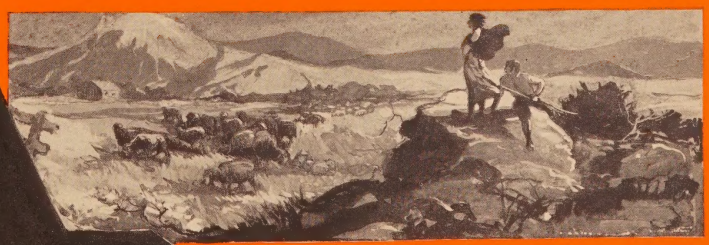
WILLIAM K. HOWARD

JETTA GOUDAL in the exotic type in which she is unrivalled—a beautiful, luxury-loving Parisienne adored by men; swept off her feet by the impetuous wooing of a big Australian sheep raiser with the wilderness in his blood.

Transplanted to Australia these two play out the drama of their individualistic natures—a drama that is intensified by a cataclysm of nature—a terrible drouth that kills the sheep by thousands. While he works like a demon to save his flocks, the exotic Parisienne plays bridge and flirts with a fascinating Englishman.

He starts to drive his sheep across a mountain range hoping to find water in the Never-Never Land . . . when he learns that his wife has gone with her lover.

The climax is one of the greatest situations ever shown in pictorial drama. It is startling and heart-stirring, giving Jetta a wonderful opportunity to register her emotional art in a scene that eclipses anything she has ever done.



Produced by

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VERA REYNOLDS

in

A SPARKLING COMEDY-DRAMA of the "woman behind the lines" in the World War. Here's a distinct novelty in screen entertainment—the humorous byplay and highlights in the experiences of the great army of noble women who did their bit as nurses, ambulance drivers, etc.

You will see Vera Reynolds in one of the most delightfully piquant comedy roles ever filmed. Humor, pathos, romance and action are delightfully blended.

Produced by
DeMILLE PICTURES CORPORATION

with
ZASU PITTS *and*
MAJEL COLEMAN
from the story by ZELDA SEARS

Supervised by
C. GARDNER SULLIVAN

Directed by
PAUL SLOANE

"CORPORAL KATE"

LEATRICE JOY

In "Nobody's Widow"

from the
BELASCO STAGE SUCCESS
by AVERY HOPWOOD
supervised by ELMER HARRIS
Directed by
WM. C. de MILLE
produced by
DeMILLE PICTURES
CORPORATION

MARIE PREVOST in

It's a worry-chaser and a money-getter!

Getting Gertie's Garter

THE RIP-ROARING FARCE-COMEDY that kept New York in a convulsion of mirth for the season of 1921-22, provides Marie Prevost with one of the 'zippiest' roles this inimitable comedienne has ever essayed.

"GETTING GERTIE'S GARTER" is one of the most successful farces written by those two master farceurs, Willson Collison and Avery Hopwood. It was first produced by A. H. Woods at the Republic Theatre, New York City, August 1, 1921, and played to tremendous business throughout the season.

The complications which ensue when Gertie Darling, who has just married Teddy Darling, tries to return to Ken Walrick a diamond-studded garter, with his picture in the buckle, which Ken had given to her the year before, are amusing and hilarious. The way Marie Prevost scampers through this role, is a delight—and a worry-chaser de-luxe!

Directed by

JOSEPH HENABERY

Produced by

METROPOLITAN PICTURES CORPORATION

"No Control"

FRANK CONDON is one of the most brilliant humorists of the day. His contributions to *The Saturday Evening Post* are read and enjoyed by millions of readers. "NO CONTROL" is one of his most hilarious yarns. It's the story of circus-folks and their horse. The circus goes into the sheriff's hands. The owners' of the horse take the nag to a country fair and enter him in a race. The horse won't run unless he hears somebody talking to him all the time. They rig him up with a radio outfit, which chatters encouragement to the horse, and the nag is leading in the stretch when the music of the band strikes his critical musical ear. He stops and does the Charleston in front of the grandstand-and loses the race!

with PHYLLIS HAVER *and*
HARRISON FORD
From the Saturday Evening Post Story
by FRANK CONDON
Directed by
SCOTT SIDNEY
Produced by
METROPOLITAN PICTURES
CORPORATION

it's the most original and screamingly funny comedy of it's kind ever screened!

~ ~ you'll have 'No Control' over your house when you play this one. The crowds will wreck your box office to see this riot of fun!

AL CHRISTIE
has a big
one in the
BOX for you
to be announced later

Jetta Goudal
in
"Fighting Love"

with H. B. WARNER
and VICTOR VARCONI

Adapted from the novel by
ROSITA FORBES *Supervised by*
BERTRAM MILLHAUSER

Directed by
RUPERT JULIAN

Produced by
DeMILLE PICTURES
CORPORATION

"JIM the conqueror"

Another Great PETER B. KYNE Story

with
WILLIAM BOYD
and
ELINOR FAIR

Romance, action, thrilling drama—all the ingredients of a great box-office attraction, packed in this Kyne western.

It's one of the greatest stories by this writer of sure-fire screen material.

Directed by
E. MASON HOPPER

produced by
METROPOLITAN PICTURES CORPORATION

IRVIN S. COBB, *America's most famous humorist,* contributes one of his inimitable stories to P.D.C. Program in "*Turkish Delight*"

"Turkish Delight"

From the story by IRVIN S. COBB

Directed by

DONALD CRISP

SEATON SMITH

No more meaty and colorful subject for a delightful comedy can be imagined than the ludicrous situations suggested by the emancipation of the Turkish women. Gone is the day of of the cloistered Houri of Arabian Nights legend. In her place is the Turkish flapper—unveiled, un-haremed and unshackled. Retaining the glamor of the good old Turkish days, Cobb shows what the Mohammedan female of the specie can do in the way of "high jinks" when she casts aside the old conventions.

HIGH JINKS of the *Turkish Flapper* by the *World's Greatest* Humorist

Produced by DeMILLE PICTURES CORPORATION

H. Biederhir

CECIL B. DEMILLE'S
"THE DELUGE"
Adapted by Jeanie Macpherson
The eighth wonder of the world!

$5,000 IN PRIZES — See Page 28
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IN this book is presented our product for 1926-27. Here you will find complete information concerning the distinguished producers, stars, directors, writers and scenarists contributing to P. D. C. program of releases. Box office values and highlights in the story of each picture are given, so that you will be able to appreciate the individual merits of the productions, the extraordinary variety of entertainment offered, and the sound showmanship factors that make for genuine public appeal. With unrestricted expansion of the studios contributing to this great program, unlimited enhancement of production, rational development of new box office stars under the directorial genius of Cecil B. De Mille, we present this program with a confidence based on real achievement.

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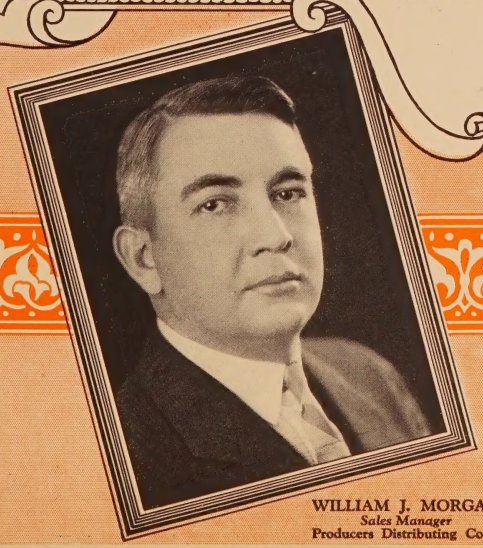

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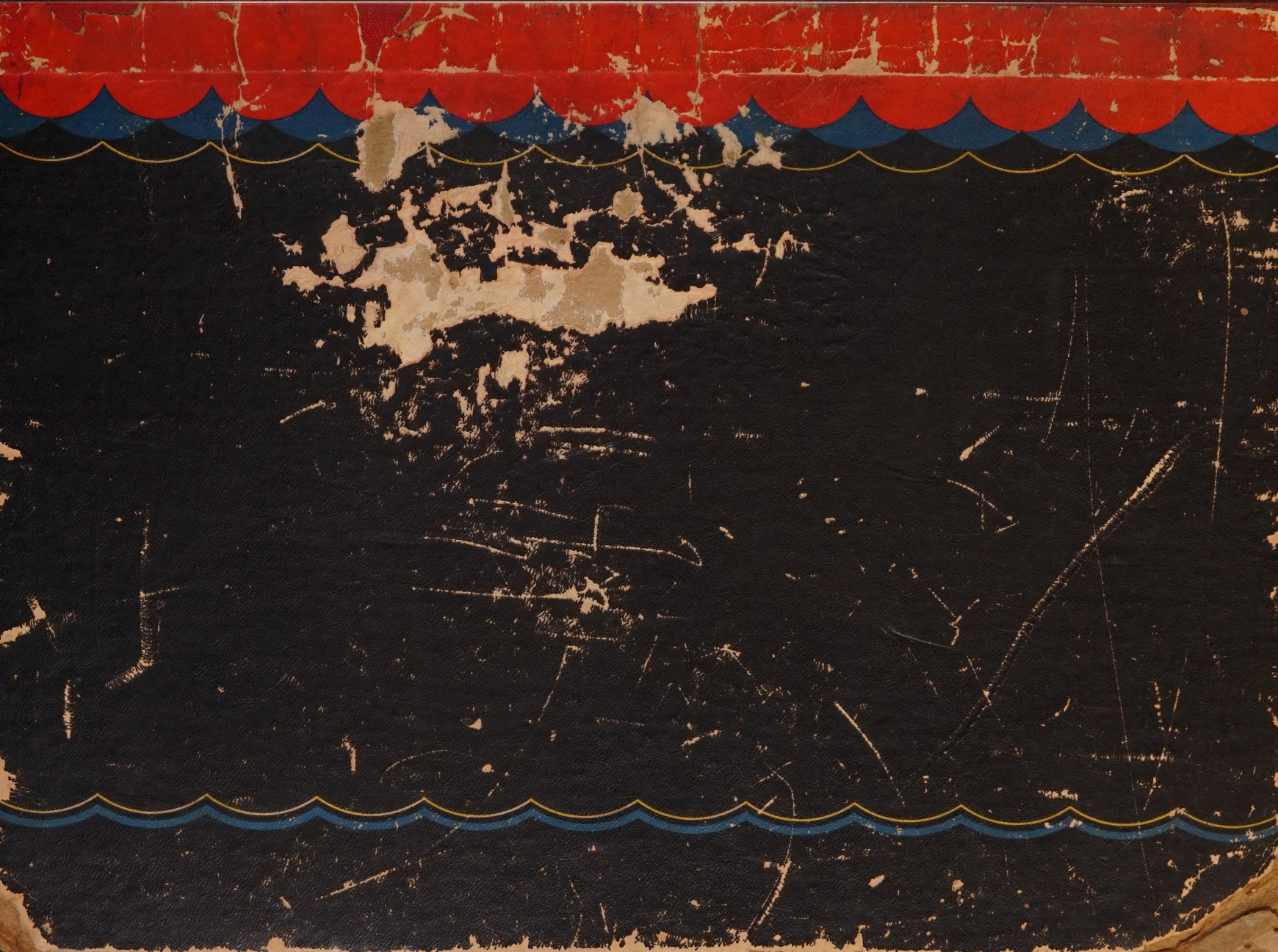
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